



**RSEP & SRH DRESDEN SCHOOL OF
MANAGEMENT (DSM)
INTERNATIONAL CONFERENCE ON
ECONOMICS, FINANCE AND
BUSINESS
CONFERENCE PROGRAM**

DRESDEN, GERMANY

AUGUST 28-29, 2024

SRH Dresden School of Management

Dresden, Germany

CONFERENCE PROGRAM

Wednesday, August 28th, 2024

Registration: 08.30 am – 1.00 pm

Session – 1 – In-person - Keynote

09:00 am – 09.20 am

Chair: H. Bayram Isik

09:00 am – 09:20 am

“The Role of AI in Personalizing Customer Service: Impact on Complaint Management and Service Recovery”

Prof. Dr. Farzaneh Soleimani Zoghi – Keynote Speaker

SRH Dresden School of Management, Dresden, Germany

Session – 2 - In-person

09:20 am – 11.00 am

Chair: Rafael Llorca

09:20 am – 09:40 am

“Income Inequity in Western Balkans”

Alexandra Livada, Andreas Papastamou, Petros Boulieris

Athens University of Economics & Business, Greece

09:40 am – 10:00 am

“Institutional Determinants of IPOs of Foreign Companies on Stock Markets in Europe”

Sylwia Cieřlik, Tomasz Sosnowski

University of Lodz, Poland

10:00 am – 10:20 am

“The Impact of Open Banking on Financial Inclusion: Opportunities and Challenges”

Abdulaziz Jawad

IE Business School, Spain

10:20 am – 10:40 am

“Knowledge, Dynamic Competition, and Digitalisation: What is New?”

Jörg Dötsch

Andrássy University, Hungary

10:40 am - 11:00 am

“Counting the Cost: The Economic Ramifications of Marital Uncertainty”

Sehrish Usman

Goethe University Frankfurt, Germany

Coffee Break

11:00 am - 11:20 am

Session - 3 - In-person

11:20 am - 1.00 pm

Chair: Farzaneh Soleimani Zoghi

11:20 am - 11:40 am

“The Taxonomy of Global Warming: Rising Temperatures are Detrimental for Some but Beneficial for Others”

Rafael Llorca & Alejandra Martínez

University of Valencia, Spain

11:40 am - 12:00 pm

“Economic Analysis of Bioethanol Production from Sugar Beet in Türkiye”

Mustafa Kıbrıscık & Hacı Bayram Isık

Kirikkale University, Türkiye

12:00 pm - 12:20 pm

“Food Import Elasticities Estimation For Türkiye: An Application of Almost Ideal Demand System (AIDS) Model”

Hasan Murat Ertugrul

Anadolu University, Türkiye

12:20 pm - 12:40 pm

“Economic Convergence in Germany: Stylized Facts about Regional Growth”

Wenxuan Xie

University College of Cork, Ireland

12:40 pm - 1:00 pm

“A Theory of Firm Size and Firm Dynamics: Personnel Management Approach”

Mahdi Ansari

Sharif University of Technology and University of Minnesota, Iran, US

Lunch1:30 pm - 2:30 pm

Thursday, August 29th, 2024**Session - 3 - Online**

09:00 am - 1.30 pm (Dresden Local Time)

Chair: Konrad Gunesch

09:00 am - 09:15 am

“Management Dreams and Multiple Disciplines in Economics, Finance and Business Curricula and Careers, as Compared to Role Models and Responsibilities Propagated in Politics and Media, Entertainment and Education, as well as Popular Science and Self-Improvement Literature”

Prof. Dr. Konrad Gunesch - Keynote Speaker

Henry Giroux Dean of the School of Liberal Arts and Humanities, Woxsen University, Hyderabad, Telangana, India, and LCIR Head of Research

09:15 am - 09:30 am

“Willingness to Pay for Carbon Neutral Vehicles. A Social Perspective in Romania”

Eliza Udrea

University of Bucharest, Romania

09:30 am - 09:45 am

“Investment Length and the Investment Returns: A Case Study of Public-Private Co-investment in Taiwan SMEs”

Shu-Chin Huang; Chung Wei Chiu; Shao-Fang Chen; Yu-Han Wang

Ming Chuan University, Taiwan

09:45 am - 10:00 am

“Testing the Validity of the Galor-Weil Model for Turkiye”

Ibrahim Bakirtas, Emre Yardimci

Aksaray University, Turkiye

10:00 am - 10:15 am

“Adapting to Change: The Evolution of Sharing Economy Business Models in Slovakia”

Eva Malichova, Emese Tokarcikova

University of Zilina, Slovakia

10:15 am - 10:30 am

“Analysis of Access to European Funds for Agriculture and Rural Development ”

Irina-Elena Petrescu, Catalin Gheorghe Zemeleaga

Bucharest University of Economic Studies, Romania

10:30 am - 10:45 am

“Advanced Statistical Methodologies for Big Data: Overcoming Computational Hurdles and Enhancing Analytical Precision”

Anthony Chidi Nzomiwu

Maria Curie-Sklodowska University Lublin, Poland

10:45 am - 11:00 am

“Public-Private Partnership and Infrastructure: An Adaptation of Economic Theory”

Chen-Wei Tseng

Financial and Fiscal Commission, South Africa

11:00 am - 11:15 am

“Performance-Based Research Funding and International Reach: Did Research Excellence Framework Schemes Boost Collaborative Research and Female Participation?”

Ajab Khan

University of Portsmouth, UK

11:15 am - 11:30 am

“Measuring Student Satisfaction in Private Universities of India Using SERVQUAL”

Sabeha Mufti

University of Kashmir, India

11:30 am - 11:45 am

“The Impact of Advancement Opportunities and Dress Code on Employee Satisfaction and Perception: A Study on Workplace Preferences”

Mihaela Rodica Somlea

The Interdisciplinary Doctoral School of the Lucian Blaga University, Sibiu, Romania

11:45 am - 12:00 pm

“The Effect of Anticipated Tax Rate Changes on Durables”

Feng Qiu

Singapore Management University, Singapore

12:00 pm - 12:15 pm

“Health Factor in Economic Growth: Comparative Analysis of Türkiye, Spain, USA”

Mete Capar & Seda Bayrakdar
Kirikkale University, Türkiye

12:15 pm - 12:30 pm

“The Global Spillover Effects of US Unconventional Monetary Policy on Inflation and Non-Inflation Targeting Emerging Markets”

Lwazi Senzo Ntshangase, Shoe Zhou, & Irshaad Kaseeram
University of Zululand, South Africa

12:30 pm - 12:45 pm

“Unraveling Funding Conundrum: Issues and Challenges for Startups in India”

Pritam Bhardwaj
Bhattadev University, India

12:45 pm - 1:00 pm

“FDI and Economy Development”

Stavros G. Efthimiou
Department of International and European Studies, University of Piraeus, Piraeus, Greece

1:00 pm - 1:15 pm

“Elasticity of Labor and Promoting Employment in Türkiye ”

Amin Nazerzadeh
Allian International University, USA

Listeners - In person

Margherita Nepi
CDP SPA, Rome

Conference Venue

SRH Dresden School of Management (DSM)
Address: Georgenstraße 7, 01097 Dresden, Germany

ZOOM CONNECT DETAILS – August 29th, 2024/Thursday

<https://us02web.zoom.us/j/84612314014?pwd=bKAQbx30KRAwhramzu9RCqiPKuzdRF.1>

ID: 846 1231 4014

Password: 676914

Start Time: 09.00 am (Dresden Local Time)

Notes:

Please bring your flash memory disk with your presentation. The presentation time is 15 min. Face to face sessions are open for only registered participants. Unregistered persons as co-authors, relatives, friends and ect. cannot join the conference, lunch or coffee breaks. Co-author/authors can attend the online sessions free of charge.