



**RSEP INTERNATIONAL
MULTIDISCIPLINARY CONFERENCE
CONFERENCE PROGRAM**

**DUBAI, UAE
FEBRUARY 8-9, 2024**

**ATANA HOTEL
Dubai, UAE**

CONFERENCE PROGRAM

Friday, February 9th, 2024

Registration: 08.30 am – 15.00 pm

Session - 1 - Keynote (in-person)

09:00 am – 09.20 am

Chair: M. Veysel Kaya

“International Multidisciplinary Encounters between East and West, Economics and Education, and Business and Humanities: Bridging Viewpoints, Applying Languages, and Seeking Worldliness, Wisdom, and Wonders”

Prof. Dr. Konrad Gunesch – Keynote Speaker

London Centre for Interdisciplinary Research, London, United Kingdom

Session - 2 (in-person)

09:20 am – 11.15 am

Chair: Konrad Gunesch

“Analysis of Socio-Economic Development and Regional Disparities in Kazakhstan”

Gaukhar Kenzhegulova, Kuralay Nurgaliyeva, Anna Kredina, Raigul Doszhan

University of International Business, Kazakhstan

“Financial Technology and Innovation in Kazakhstan”

Anna Kredina, Laura Kuanova, Leila Gamidullayeva, Gaukhar Kenzhegulova

University of International Business, Kazakhstan

“Relevant Aspects Regarding Training Activities in Romanian SMEs during Last Years”

Ciprian Nicolescu

Bucharest University of Economic Studies, Romania

“The Employment Prospects for Recent Graduates in Slovakia and Hungary”

Anikó Barcziová, Monika Bálintová, Renáta Machová
J. Selye University, Slovakia

“Crisis Management : A Bibliometric Approach and the Main Connections with Leadership”

Catalin Stefan Popa, Ștefan Cătălin Popa, Ana Alexandra Olariu and Andrea Breazu
Bucharest University of Economics Studies, Romania

“Do Crypto Investors Herd?”

Vasanthi Mamidala & Pooja Kumari
Indian Institute of Management Visakhapatnam, India

“Dynamic Connectedness and Directional Spillovers between Oil Shocks and the Indian Stock Market : A Time-Frequency Approach”

Sreelakshmi R, Sabuj Kumar Mandal
Birla Institute of Technology and Science - Pilani, Goa, India

Coffee Break

11:15 am - 11:30 am

Session - 3 (in-person)

11:30 am - 1.30 pm

Chair: Vasanthi Mamidala

“Integration of Digitization Opportunities in the Management of Public Institutions from Romania”

Cezar-Petre Simion
Bucharest University of Economic Studies, Romania

“Social media Users and their Willingness to Social Media Driven Organizational Level -Verification for Professional Affiliations: An Understanding of Cybercrime from the Perspectives of Social Media, Cyber Law and Demographics”

Nagendra Sanoor
Manipal Law School (MLS), Manipal Academy of Higher Education, India

“Leveraging Virtual and Augmented Reality to Transform Spectator Experiences at Sporting Events”

Vajiheh Javani
University of Tabriz, Iran

“Model Checking-Based Application-Dependent Quantitative Metrics to Drive the Fault Probability for the Discrete State System”

Saeid Pashazadeh

University of Tabriz, Iran

“Leadership Styles During the Pandemic Covid -19”

Hanan AlMazrouei

United Arab Emirates University, UAE

“Fertility and Financial Development: An Analysis of Indian Households”

Samyukta Bhupatiraju

Krea University, India

“Strategic Citation: Evidence from the Dead”

Osiris Jorge Parcero

University of the Balearic Islands, Spain

Lunch

1:30 pm - 2:30 pm

Session - 4 (online) (Dubai Local Time)

2:30 pm - 4.00 pm

Chair: Konrad Gunesch

“The Impact of Online Community on Blind Box Repurchase Intention”

Andi Qi

University of ChiangMai, Thailand

“The Impact of Trust Building on Online Purchase Intention: The Case of Yunnan Pu-erh Tea Market”

Yangrong Zhu

University of ChiangMai, Thailand

“Analysis of Long-term Bond Yields using Deviations from Covered Interest Rate Parity”

Gab-Je Jo

Keimyung University, South Korea

“Impact of Leadership Styles in Context of Employee Performance”

Tomislav Došen, Dinko Primorac, Vesna Sesar
IBM Croatia & University North, Croatia

“The Long-Term Effects of COVID-19 on Foreign Direct Investment in Central and Eastern Europe”

Viktorija Cohen, Devesh Singh, Jolanta Drożdż, Arūnas Burinskas
Department of Economic policy, Faculty of Economics and Business Administration, Vilnius University, Lithuania

“Blue Diplomacy and the Eastern Tropical Pacific Marine Corridor”

Oscar Ugalde Hernández
National University of Costa Rica

Conference Venue

ATANA HOTEL

Tecom, Hessa Street, Barsha Heights | P.O. Box 500555 | Dubai, U.A.E

ZOOM CONNECT DETAILS – February 9th, 2024/Friday

<https://us02web.zoom.us/j/87395406297?pwd=bjRQVFhBRXUxbXhDY3BNbzBWODVPZz09>

ID: 873 9540 6297

Password: 163101

Start Time: 02.30 pm (Dubai Local Time)

Notes:

Please bring your flash memory disk with your presentation. The presentation time is 15 min. Face to face sessions are open for only registered participants. Unregistered persons like co-authors, relatives, friends and ect. cannot join the conference, lunch or coffee breaks. Co-author/authors can attend the online sessions free of charge.