



**33<sup>RD</sup> RSEP INTERNATIONAL  
CONFERENCE ON ECONOMICS,  
FINANCE AND BUSINESS  
CONFERENCE PROGRAM**

**ROME, ITALY**

**NOVEMBER 23-24, 2023**

**University of Washington Rome Center**

**Rome, ITALY**

# CONFERENCE PROGRAM

Thursday, November 23<sup>rd</sup>, 2023

**Session - 1 (online)**

**1:00 pm - 6.00 pm (Rome Local Time)**

**Chair: Konrad Gunesch**

“Medicine, Law, Business, and Engineering as opposed to, or supported by Romance, Poetry, Beauty, and Love: Mr. Keating’s Educational Ideals for Best STEM Teaching and Research”

**Prof. Dr. Konrad Gunesch - Keynote Speaker/Online**

London Centre for Interdisciplinary Research, London, United Kingdom

“The Industry Effects of Monetary Policy in a Multi-Sector Economy”

**Seungyoon Lee**

Gyeongsang National University, Republic of South Korea

“Financial and Pensional Literacy: Review”

**Jan Pokorný, Marie Černá**

University of West Bohemia, Czech Republic

“Post-Acquisition Changes in Agency Cost of Acquirers: Effect of Target Companies”

**Prateek Nanda, Arun Kumar Gopaldaswamy**

Indian Institute of Technology Madras, India

“Does FDI Impact Economic Growth in BRICS Economies? Evidence from Bayesian VAR”

**Avisha Malik & A.N. Sah**

Thapar Institute of Engineering and Technology, India

“Social Media Communication and Impacts of Purchase Intentions and Product Knowledge”

**Tringa Danca Hoti**

SEEU, North Macedonia

“Global Challenges, Local Responses: Examining Foreign Competition's Influence on Pharma Industry”

**Mohd Shadab Danish**

Indian Institute of Management Raipur, India

**“Exploring Non-Tariff Measures (NTMs): Definitions and Contemporary Classification”**

**Ibn Tofail University, Morocco**

Btihal Laamarti - Nabil Boubrahimi

**“Macroeconomic Benchmarking on Base Erosion and Profit Shifting: A Systematic Literature Review”**

**Athanasios Vasilakis**

International Hellenic University, Greece

**“The Effects of Budget Balance and Trade Openness on Economic Growth in MINT Countries”**

**Gokay Canberk Bulus, Ibrahim Bakirtas**

Aksaray University, Turkiye

**“Bibliometric Analysis on Influencer Marketing”**

**Senem Hazel Baser, Hulya Bakirtas**

Aksaray University, Turkiye

**“The Transformative Impact of Islamic Microfinance on Women Entrepreneurs in the Post-COVID-19 Pandemic Era”**

**MD. Amirul Islam**

International Journal of Social, Political and Economic Research, Türkiye

**“Gender-based Income Inequality and its Determinant in Informal Sectors”**

**Etsehiwot Tiruneh**

Ethiopian Economic Association, Ethiopia

**“AI as a Modern ICT Tool for an Efficient Recruitment Process in Businesses”**

**Patrik Boršoš and Gabriel Koman**

University of Žilina, Slovakia

**“Microeconomic Determinants of Employment, Underemployment and Unemployment in Ecuador”**

**Lizethe Mendez Heras and Diego Linthon Delegado**

Universidad Ecotec, Ecuador

**“An Exploration of the Implementation of Overall Equipment Effectiveness (OEE) for Assessing Cranes Productivity: Case Study of a Container Terminal in Morocco”**

**Zakaria Elkharmali and Ouail El Kharraz**

Research Team Management and Information System ENCG Tangier, Morocco

**“Examination of the Monetary Transmission Mechanism: Effectiveness of the Credit Channel in Turkey (2013Q1-2022Q4)”**

**Oguz Oztunc, Seda Bayrakdar**

Kirikkale University, Turkiye

“Evaluating the influence of non-financial reporting on climate change disclosures by major corporations in Croatia”

**Mislav Ante Omazić, Patricia Uroić and Matija Hlebar**

The Faculty of Economics & Business, University of Zagreb, Croatia

“The Function and Penetration of Compulsory Traffic Insurance among Liability Insurances in Türkiye”

**Muharrem Umut**

Ankara Haci Bayram Veli University, Turkiye

“Assessing the Performance of the Q-Factor Asset Pricing Model in the UK Equity Market through Machine Learning”

**Robina Iqbal**

Keele Business School, Keele University, UK

“Taxation of Life Insurance in Turkiye”

**Ufuk Kaya**

Ankara Haci Bayram Veli University, Turkiye

**Friday, November 24<sup>th</sup>, 2023**

**Registration: 08.30 am - 4.00 pm**

**Session - 2 (on-site)**

**09:00 am - 11:00 am**

**Chair: Piotr Misztal**

“PPP Puzzle” Revisited: The Relationship between the Persistence and Volatility of Real Exchange Rates”

**Fumihide Takeuchi**

Tokai University, Japan

“Work in the Digital Era: Are Employees Aware of the Changes Occurring in the Labour Market and their Consequences?”

**Anna Skórska**

University of Economics in Katowice, Poland

“Covid-19 Outbreak: Impacts on Bank Deposits and Bank Lending”

**Ardit Gjeci, Andromahi Kufo and Athina Tori**

University of New York Tirana, Albania

**“Pricing and Information Transparency in the Age of Multichannel Retail ”**

**Jelena Franjković, Davor Dujak and Ana Živković**  
J.J.Strossmayer University of Osijek, Croatia

**“Analysis of the Practical Applicability of Selected Methodologies for Assessing the Investment Climate of Countries”**

**Piotr Misztal & Vasili Kulakov**  
Jan Kochanowski University in Kielce, Poland

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**Coffee Break - 1**

**11:00 am - 11:20 am**

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**Session - 3 (on-site)**

**11:20 am - 1:20 pm**

**Chair: Seungyoon Lee**

**“Human Capital and Economic Growth: The Case of Croatia”**

**Damira Tkalec & Igor Klopotan**  
Međimurje University of Applied Sciences, Croatia

**“Changing Trends in the European Emerging Markets: Opportunities and Challenges”**

**Aleksandra Dordevic**  
University of Belgrade - Faculty of Economics and Business, Serbia

**“Innovation System Development Mechanisms and Strategies”**

**George Abuselidze and Aleko Meladze**  
Batumi Shota Rustaveli State University, Georgia

**“On the Current Value of Historical War Losses - The Case of Poland during the WW2”**

**Pawel Ponsko**  
Warsaw School of Economics, Poland

**“Cryptocurrency Return Volatility: An Insight into the Factors of Influence”**

**Andromahi Kufo, Ardit Gjenci and Artemisa Pilkati**  
University of New York Tirana, Albania

**“Convergence, Inequality and Inflation Synchronization”**

**Jakub Borowski, Jarko Fidrmuc, Krystian Jaworski**  
Warsaw School of Economics, Poland

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**Lunch****1:20 pm - 2:20 pm**

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**Session - 4 (on-site)****2:20 pm - 4:20 pm****Chair: Jonna Karla C. Bien****“Signals During Takeovers”****Franziska Rath**

HHL Leipzig Graduate School of Management, Germany

**“Efficiency of the Croatian Healthcare System through the Users' Lens: A Qualitative Approach”****Ksenija Vuković & Ivona Kocijan**

Faculty of Organization and Informatics, University of Zagreb

**“Economic Discomfort in European Union - Insights from Several Crisis Episodes and Impact on Meeting Sustainable Development Goals”****Iustina Alina Boitan**

Bucharest University of Economic Studies, Romania

**“Impact of Food Inflation on Economic Stabilization Measures During the Post Covid Period: A Case Study of Lithuania ”****Sumaya Khan Auntu & Vaida Pilinkienė**

Kaunas University of Technology, Lithuania

**“Programming in Security Sector Management with Reference to the Republic of North Macedonia”****Oliver Bakreski & Zoran Nacev**

University Ss. Cyril and Methodius Skopje, North Macedonia

**“The Impact of Renewable Energy Consumption and Economic Growth on Environmental Pollution an Empirical Study Using MG & PMG Estimators; Evidence from some MENA Countries”****Rabah Belabbas**

University of Msila, Algeria

“The Impact of Economic Growth on Environment Pollution: An Empirical Study Using Panel Data Models Evidence from North Africa Countries”

**Abderazak Brahim**

University of Msila, Algeria

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**Coffee Break - 2**

**4:20 pm - 4:40 pm**

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**Session - 5 (on-site)**

**4:40 pm - 6:20 pm**

**Chair: Felicitas C. Trinidad**

“The Role of Universities in Training Innovation Leaders for Hybrit Governance”

**Andrea Cajkova**

University of Ss. Cyril and Methodius, Faculty of Social Sciences, Slovakia

“Qualitative Position of Universities of V4 Countries in World Rankings”

**Peter Cajka**

Faculty of Political Science and International Relations, Matej Bel University, Slovakia

“Relationship between Self-efficacy and Academic Motivation among Sophomore Mechanical Engineering Students in a Philippine State University”

**Jonna Karla C. Bien**

Polytechnic University of the Philippines, Philippines

“Taking on the Breadwinner Role by the Adult Child in the Family through Positioning”

**Christoper Sasot**

Polytechnic University of the Philippines, Philippines

“Online Learning Challenges and Coping Orientation Among College Students During the Pandemic”

**Felicitas C. Trinidad**

Polytechnic University of the Philippines, Philippines

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### **Listeners**

**Abdul Manan**

University la Sapienza, Rome, Italy

**Mohammad Nijam Udmn**

He Lives Media, Johannesburg, South Africa

**Ewelyn Ampofowaa Aboagye**

Orgasmed Production 2, Johannesburg, South Africa

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### **Conference Venue**

University of Washington Rome Center

Piazza del Biscione, 95, 00186 Rome, Italy

Conference Hall is on the first floor.

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### **ZOOM CONNECT DETAILS – Nov 23<sup>rd</sup>, 2023/Thursday**

<https://us02web.zoom.us/j/84858572651?pwd=Y3lqKytheUJ3aHZhczZPVForejFrQT09>

**ID:** 848 5857 2651

**Password:** 782751

**Start Time:** 01.00 pm (Rome Local Time)

### **Notes:**

Please bring your flash memory disk with your presentation. The presentation time is 15 min. Face to face sessions are open for only registered participants. Unregistered persons like co-authors, relatives, friends and ect. cannot join the conference, lunch or coffee breaks. Co-author/authors can attend the online sessions free of charge.