



**32ND RSEP INTERNATIONAL
CONFERENCE ON ECONOMICS,
FINANCE AND BUSINESS
CONFERENCE PROGRAM**

**MADRID, SPAIN
SEPTEMBER 7-8, 2023**

**Rafaelhoteles Piramides
Madrid, SPAIN**

CONFERENCE PROGRAM

Thursday, Sept 7th, 2023

Registration: 08.30 am - 12.30 pm

Session - 1 (in-person)

09:00 am - 10.45 am

Chair: Sabrina Rekik

“Determinants of Access to Bank Financing in SMEs in Mexico”

Artemio Jiménez Rico, Claudia Susana Gómez López, Johanan Zamilpa Paredes
University of Guanajuato, Mexico

“Working While Sick - Motives of Presenteeism. European Perspective”

Katarzyna Miszczyńska, Elzbieta Antczak
University of Lodz, Poland

“Innovation Ecosystems as an Alternative to Strengthen the Business Fabric in Region. Case: S-Innova, Regional Innovation Initiative in Santander - Colombia”

Francia Carreño; Ángela Vargas; María Sampayo; Diana Flórez; Hans Toro; Leidy Guarín
Universidad Industrial de Santander y Universidad de Alicante, Colombia

“Forecasting the Pensioners Financial Well-Being in European Countries Using Machine Learning”

Alicja Jajko-Siwiek
Poznań University of Economics and Business, Poland

“The Continuous Surge in the French Residential Market, a Glorious Era or a Bubble Risk?”

Sabrina Rekik
ESPI GROUPE, France

Coffee Break

10:45 - 11:00

Session - 2 (in-person)

11:00 am - 12:30 pm

Chair: Gabriela Mordecki

“Factors of Digital Transformation in Modern Economies - Opportunities and Challenges”

Anna Skorska

University of Economics in Katowice, Poland

“Does the Nominal Tax Rate Affect the Effective Tax Burden of Companies? An Investigation of Croatian Telecommunications Companies”

Marijana Bubanic and Dina Korent

University of Zagreb, Croatia

“Finance and Business Management in the Insurance Industry: A Comprehensive Overview”

Muhammad Hammad Farukh

Jubilee Insurance Company Pvt. Ltd., Pakistan

“The Main Problems of Attracting Foreign Direct Investment in the Chinese Economy at the Turn of the Century”

Elena M. Romanova

MGIMO State University, Russia

“Uncertainty and Business Cycle: An Empirical Analysis for Uruguay”

Gabriela Mordecki

Universidad de la República, Facultad de Ciencias Económicas, Uruguay

Lunch

12:30 pm - 1:30 pm

Friday, Sept 8th, 2023

Session - 3 (online)

08:30 am - 12:00 pm (Madrid Local Time)

Chair: Konrad Gunesch

“Risk and Daring in Investing in the Humanities: Studying, Teaching and Learning in the Times of Artificial Intelligence, the Automation and Knowledge Economy, and a Sociocultural Obsession with Virtual Technology”

Prof. Dr. Konrad Gunesch - Keynote Speaker/Online

London Centre for Interdisciplinary Research, London, United Kingdom

“An Integrated Classification Approach in Predicting Daily Stock Market Fluctuations: Implications for the Aftermath of COVID-19”

Mohammad Mahbobi

Thompson Rivers University, Canada

“Banking sector and economic performance in the euro area countries”

Agata Wierzbowska

Kobe University, Japan

“Welfare State Models in Europe: A Cluster Analysis Approach”

Simona Laura Dragos, Eugenia Ramona Mara, Simona Munteanu

Babes Bolyai University Cluj-Napoca, Romania

“Digitization, Cybersecurity and Risk Management in the Oil and Gas Sector in the post COVID world: A Systematic Literature Review”

Huma Imran

Heriot Watt University, United Arab Emirates

“An Examination of Organizational Commitment in the Context of Workforce Diversity”

Ivana Fosić, Robert Polchert, Ana Živković

Josip Juraj Strossmayer, Faculty of Economics in Osijek, Croatia

“Corporate Management Models”

Nadya Marinova

New Bulgarian University, Bulgaria

“Enhancing Efficiency in Container Terminal Management Systems through EDI: A Research Inquiry”

Zakaria Elkharmali, El Kharraz Ouail

Research Team Management and Information System ENCG Tangier, Morocco

“Education as a driver for the public sector reform: evidence from Croatia”

Martina Dragija Kostic

University of Zagreb, Croatia

“Approbation of Framework Model of Green Energy Project Success Management for High-Tech Projects”

Assel Kozhakhmetova, Yeraly Diana, Bakytgul Rysbaeva

Kazakh-British Technical University, Kazakhstan

“Calculate Content of Vitamin C in a Pharmaceutical Compound. PBL Used as a Strategy to Make Easy to Learn Chemistry at University”

Maria del Mar Lopez Guerrero

University of Malaga, Spain

“Measuring the Performance of Private Pension Companies in Türkiye by Gray Relational Analysis Method”

Muharrem Umut

Ankara Haci Bayram Veli University, Turkiye

“Utilizing AI to Establish a Theoretical Framework for Enhancing Experience Quality and Customer Loyalty in the 4-5 Stars Hotels in Vietnam”

Hanh Le Thi My, Thang Quyet Nguyen

Ho Chi Minh City University of Economic and Finance (UEF) & HUTECH University, Vietnam

“Human Resources Management: Person-Organization Fit and Commitment”

Esther Bahat

The University of Haifa, Israel

“Is Board Gender Diversity a Key Moderator of the Relationship between Governance and Corporate Performance ?”

Takwa Abdallah

Faculty of Economics and Management of Sfax, Tunisia

“The Role of Social Media in the Time of Crisis”

Senka Borovac Zekan and Lucija Pupic Bakrac

University Department of Professional Studies, Croatia

Listeners

Lucija Lukac

Institute for Social Research in Zagreb, Croatia

Conference Venue

Rafaelhoteles Piramides

Paseo de las Acacias, 40 - Madrid

Piramides (M5) metro station is near the hotel.

ZOOM CONNECT DETAILS – Sept 8th, 2023/Friday

https://us02web.zoom.us/meeting/register/tZUpde-gqDgoHd0a-7Ba2roccGwRKY_ILNB1

ID: 814 2686 3277

Password: 014032

Start Time: 08.30 am (Madrid Local Time)

Notes:

Please bring your flash memory disk with your presentation. The presentation time is 15 min. Face to face sessions are open for only registered participants. Unregistered persons like co-authors, relatives, friends and ect. cannot join the conference, lunch or coffee breaks. Co-author/authors can attend the online sessions free of charge.