



**RSEP INTERNATIONAL
CONFERENCE on ECONOMICS,
FINANCE and BUSINESS
CONFERENCE PROGRAM**

WARSAW, POLAND

APRIL 27-28, 2023

**FACULTY OF MANAGEMENT-UNIVERSITY OF WARSAW
POLAND**

CONFERENCE PROGRAM**Thursday, April 27th, 2023****Registration: 08.30 am – 2.00 pm****Session – 1 (in-person)****09:00 am – 11:00 am****Chair: Seungyoon Lee**

The Short-and Long-Term Effects of Country Governance Quality and Stock Market Performance: New International Evidence from APEC Region

Dong Quang Dang & Weiou Wu

London South Bank University, United Kingdom

Semi-Structural Model with Financial Cycle: Implications for Monetary Policy

Aswathi Rajagopalan Nair

Indian Institute of Technology-Bombay, India

From Anonymity to Personalization and Ethical Issues of Digital Marketing

Dijana Vukovic, Damira Kecek and Antonija Mikulic

University North, Croatia

The Welfare Effects of Africa Continental Free Trade Agreement (AfCFTA) on the Manufacturing Sector in South Africa

Pumela Msweli & Siyabonga Gama

University of South Africa, South Africa

Bibliometric Analysis of the Link between Banking Performance and Corporate Governance

Bogdan-Ştefan Ionescu & Liliana Ionescu-Feleaga

Bucharest University of Economic Studies, Romania

House Prices, Homeownership and Household Consumption: Evidence from Korea

Seungyoon Lee

Gyeongsang National University, South Korea

Coffee Break**11:00 am – 11:15 am**

Session – 2 (Keynote Session)(in-person)

11:15 am – 12:00 am

Chair: H. Bayram Isik

Factors of State Stability

Prof. Dr. Andrzej Sopocko

University of Warsaw, Poland

European Union Sanctions Impact on the Abnormal Rates of Return on Stock Prices

Dr. Patrycja Chodnicka-Jaworska

University of Warsaw, Poland

Session – 3 (in-person)

12:00 pm – 2:00 pm

Chair: Patrycja Chodnicka-Jaworska

Observations on Samuelson's Dictum

Michael Clemens

BankInvest, Denmark

Implementation of Immersive Marketing Approach at HEIs: Challenges, Obstacles and Perspectives

Artem Artyukhov, Nadiia Artyukhova, Robert Rehak, Yuliia Yehorova

University of Economics in Bratislava, Slovakia & Sumy State University, Ukraine

Can Market Implied Competitive Advantage Period (MICAP) Analysis Generate above Market Returns? A Cross-Sectional Study

Michal Ficenes

University of Warsaw, Poland

A Comparison of the Impact of ESG Factors on the Valuation of Companies in the Food Sector

Aneta Drab

University of Warsaw, Poland

Analysis of Lockdowns during the Pandemic COVID-19 in Terms of Abnormal Rates of Return on the European Market

Marcin Kot

University of Warsaw, Poland

Sustainable Reporting in Polish Public Companies. Trends and Challenges in the Era of the COVID-19 Pandemic

Rafal Miedziak

University of Warsaw, Poland

Abnormal Returns on the Stock Prices - The Effect of the European Union Sanctions

Piotr Jaworski

University of Warsaw, Poland

Lunch

2:00 pm – 3:00 pm

Friday, April 28th, 2023

Session – 4 (online)

1:00 pm – 5:00 pm (Warsaw Local Time)

Chair: Konrad Gunesch

An Interactive Review of Itinerant and Interdisciplinary Academia between Eastern and Western Europe, the Middle East, East Asia, and Central America

Prof. Dr. Konrad Gunesch – Keynote Speaker/Online

London Centre for Interdisciplinary Research, London, United Kingdom

Fiscal Devaluation, Innovation, and Household Welfare in an Open Economy

Jin Sui

CY Cergy Paris University & ESSEC Business School, France

National Highways and International Goods

Sarur Chaudhary

University of Cambridge, United Kingdom

30 years of Diamond and Dybvig

Kamil Pruchnik

Warsaw School of Economics, Poland & European Investment Fund/European Investment Bank, Luxemburg

The Investment in Human Capital: Albania Case

Alma Zisi

University of Aleksander Moisiu, Durres, Albania

Investment-Specific Technology Shocks and Business Cycle: Evidence from an Agnostic Identification Procedure

Saidul Islam

Hitotsubashi University, Japan

Applicability of Inflation Targeting in Vietnam from the Experience of Southeast Asian Countries

Quynh Mai Pham

University of Siegen, Germany

Covid – 19 Impact on Tourism Sector, Response, Policy Innovation

Rezart Prifti

Barleti University, Albania

Studying the Trade Potential between China and ASEAN within Regional Trade Agreements

Maite Li

ChiangMai University, Thailand

Shadow Economy and Financial Development in a Diversity Context: International Evidence

Cristian Barra, Anna Papaccio, Nazzareno Ruggiero

University of Salerno - Department of Economics and Statistics (DISES), Italy

The Role of Perceived Value in the Vertical Extension of a Premium Product Brand

Dijana Vuković, Fani Kerum, Miroslava Žukina

University of the North, Croatia

Retrospectives and Perspectives on the 10 Years of Economic Exchanges between Romania and the USA -The Analyzed Period 2010-2020

Raluca-Veronica Toma, Robert - Claudiu Hellvig and Costel - Marian Dalban

SNSPA & Valahia University of Targoviste & Alexandru Ioan Cuza University of Iași, Romania

Unprecedented Financial Crisis: Government Intervention and Emergency Policies in a Global Transition Period

Mansiya Samambet

University of Szeged, Hungary

Market Analysis of Customer Selection Criteria in Car Sales

Sabin-Alexandru Băbeanu

Bucharest University of Economic Studies, Romania

Export Competitiveness of Pakistan's Leather Sector in EU-27 and American Economies

Muhammad Shahid Maqbool

Government Graduate College Gojra, Pakistan

Bibliometric Analysis of Financial Development and Economic Growth: Past Trend, Current Development, and Future Prospects

Sherzad Ahmed Shahab

Salahaddin University - Erbil (SUE), Iraq

The Effect of Inflation and Food Production on Household Consumption in Poland

Ibrahim Aytekin & M. Veysel Kaya

Independent Researcher & Ankara Haci Bayram Veli University, Türkiye

The Impact of Producer Prices and Electrical Energy on Industrial Production in Türkiye

Ibrahim Aytekin

Independent Researcher, Türkiye

Conference Venue

FACULTY OF MANAGEMENT, UNIVERSITY OF WARSAW

Szturmowa 1/3 02-678 Warsaw

Room: “Faculty Council Hall” , second floor, building B

ZOOM CONNECT DETAILS – April 28th, 2023/Friday

<https://us02web.zoom.us/j/83524453988?pwd=RzdNb1Jza2dCc3BCMk5WUxNZkpJUT09>

ID: 835 2445 3988

Password: 353294

Start Time: 1.00 pm (Warsaw Local Time)

Notes:

Please bring your flash memory disk with presentation. The presentation time is 15 min. Face to face sessions are open for only registered participants. Unregistered persons like co-authors, relatives, friends and ect. cannot join the conference, lunch or coffee breaks. Co-author/authors can attend the online sessions free of charge.