



**RSEP INTERNATIONAL CONFERENCES  
ON SOCIAL ISSUES AND ECONOMIC STUDIES**

**RSEP**  
Review of  
Socio-Economic  
Perspectives  
ISSN: 2146-9276

# **19<sup>th</sup> RSEP INTERNATIONAL ECONOMICS, FINANCE & BUSINESS CONFERENCE**

**ORGANIZED BY**

**RSEP**

## **PRAGUE CONFERENCE CONFERENCE PROGRAM**



**ANGLO-AMERICAN UNIVERSITY**

**DECEMBER 1<sup>st</sup>-2<sup>nd</sup>, 2020**

**PRAGUE, CZECHIA**

**(VIRTUAL/ONLINE)**



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## PRAGUE LOCAL TIME

SESSION 1- DECEMBER 1<sup>ST</sup> 2020, 09:00 - 10:55

15 min. for each presentation

Session Chair: Assoc. Prof. Konrad Gunesch

**Alina Petronela Alexoaei**

*The Bucharest University of Economic Studies, Romania*

"The Binomial between Innovation and Sectorial Competitiveness and Its Relevance for Entrepreneurial Performance"

**Evrin Turgutlu & Duygu Boztas**

*Ministry of Trade, Turkey*

"Persistence of Poverty in Turkey"

**Runsheng Gu, Lioudmila Vostrikova, Bruno Sejourne**

*University of Angers, France*

"Portfolio Optimization of the French Life Insurance Company under the Constraints of Capital Guarantee"

**Fatma Jaupi & Petrit Dollani**

*University of Tirana, Albania*

"Albanian SMEs Approach toward Risk Management in the Context of Covid-19 Pandemia"

**Ioana Lavinia Safta & Monica Violeta Achim**

*Cluj-Napoca Babes-Bolyai University, Romania*

"Quality Score on Earnings Management: Case Study on the Romanian Companies"

## PRAGUE LOCAL TIME

SESSION 2- KEYNOTE SESSION DECEMBER 1<sup>ST</sup> 2020, 11:00 - 12:50

Session Chair: Prof. Metin Toprak

**Egemen Bagis-Keynote Speaker**

*Turkish Ambassador to Prague*

*Former Minister of EU Affairs and Chief Negotiator*

"The Effects of COVID-19 on Political and Economic Issues in EU"

**Patrycja Chodnicka Jaworska-Keynote Speaker**

*University of Warsaw, Poland*

"COVID-19 Lockdown Decisions Impact on the Stock Prices"

**Konrad Gunesch-Keynote Speaker**

*American University in the Emirates, Dubai, UAE*

"Macroeconomic and Sociopolitical Solution Suggestions of Aquaculture and Seasteading in Floating Cities and Countries: Energy and Environment, Sustenance and Sustainability, Algae and Architecture for Individual and International Benefits "



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PRAGUE LOCAL TIME

SESSION 3 - DECEMBER 1<sup>ST</sup> 2020, 13:00 - 14:45

15 min. for each presentation

Session Chair: Dr. Patrycja Chodnicka Jaworska

**Saddam Abdullah**

*Ghent University, Belgium*

"Financial Impact of Participation in Booking.com"

**Burak Unveren**

*Yildiz Technical University, Turkey*

"Hedonic Pricing of Real Estate in the Ottoman Istanbul"

**Marija Šiško Kuliš & Senad Hodžić**

*University College Aspira, Croatia*

"The Golden Ratio and the Fibonacci Sequence in Theory and Practice"

**Eko Budi Santoso, Kazia Laturette & Stanislaus Adnanto Mastan**

*Universitas Ciputra, Surabaya, Indonesia*

"The Association between Sustainability Reporting, Assurance and Earnings Management: Evidence from Malaysia"

**Klára Baková**

*Mendel University in Brno, Czech Republic*

"Asymmetric Effects of Firm Investment Determinants: Evidence from Post-Transformation Economies"

PRAGUE LOCAL TIME

SESSION 4- DECEMBER 1<sup>ST</sup> 2020, 15:00 - 17:00

15 min. for each presentation

Session Chair: Mr. Marco Brianti

**Luke Emeka Okafor, Usman Khalid & Ogechi Adeola**

*United Arab Emirates University, UAE*

"The Effect of Regional Trade Agreements on International Tourist Flows in the Middle East"

**Theodoros Daglis**

*National Technical University of Athens, Greece*

"Effects of the Covid-19 on the Tourism Industry: Evidence from 6 Touristic Fields"

**Ohhyun Kwon, Donghyun Park, Yongjun Yang**

*Yonsei University, Republic of Korea*

"Analysis of Customer Behavior Using Integrated Mileage Service App Log Data: Focusing on Customer Churn Prediction"



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**Alexandra Ioana Daniela Rus & Habil Monica Violeta ACHIM**  
*Babes-Bolyai University, Romania*

"Does the Capital Financing may Impact the Company's Performance? A Study Case on Western Europe Companies"

**Corina-Narcisa (Bodescu) Cotoc, Mircea Constantin Şcheau & Monica Violeta Achim**  
*Babes-Bolyai University Cluj Napoca, Romania*

"Anti Money Laundering Effectiveness from a Legal Framework Perspective in Romania and European Countries"

**Marco Brianti**  
*Boston College, United States*

"Financial Shocks, Uncertainty Shocks, and Monetary Policy Trade-Offs"

**PRAGUE LOCAL TIME**

**SESSION 5 - DECEMBER 1<sup>ST</sup> 2020, 17:00 - 19:00**

**15 min. for each presentation**

**Session Chair: Aku-Siha Buah**

**Paweł Młodkowski**  
*School of International Liberal Arts, Miyazaki International College, Japan*  
"Labor Market Response to Monetary Policy in Japan 1963-2019"

**Paweł Młodkowski**  
*School of International Liberal Arts, Miyazaki International College, Japan*  
"Feldstein's 'Global Imbalance' Revisited after 10 Years"

**Aditya Maurya**  
*Jindal Institute of International Affairs, O P Jindal Global University, India*  
"Enhancing Rural Economy through Fairs : Inception of Mela-Economics"

**Mahammad Allazov**  
*Azerbaijan State Economics University, Azerbaijan*  
"Impact of Globalization to World Financial Stock Market"

**Cociug Victoria**  
*National Institute of Economic Research, Republic of Moldova*  
"Adapting Macropudential Instruments to Achieve Monetary Policy Objectives"

**Aku-Sika Buah**  
*University of Miskolc, Hungary*  
"Analyzing the Role of Entrepreneurship in Economic Growth within the Ghanaian Context"



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PRAGUE LOCAL TIME

SESSION 6 - DECEMBER 2<sup>ND</sup> 2020, 09:00 - 11:00

15 min. for each presentation

Session Chair: Dr. Sonia Mukherjee

**Ryoko Wada**

*Keiai University, Japan*

"Does the Higher Order Risk Preferences Affect on Altruistic Financial Choices?-  
Experimental Study- "

**Michal Levický, Milan Fil'a, Marcela Korenková & Milan Maroš**

*Constantine the Philosopher University in Nitra, Slovakia*

"Economic Value of Bee Pollination in Slovakia"

**Michaela Štubňová & Marta Urbaníková**

*Constantine the Philosopher University in Nitra, Slovakia*

"Analysis of the Possibilities of using Fuzzy Logic in Economic Practice"

**Venelin Terziev**

*Bulgaria University of Rousse, Bulgaria*

"Practical Application of the Balanced Scorecard Model to Improve Management of  
Intangible Assets"

**Venelin Terziev**

*Bulgaria University of Rousse, Bulgaria*

"Impact of Pandemic and Post-Pandemic Factors on Innovative Development of Industry"

**Aakash Poudel**

*Tribhuvan University, Nepal*

"Gender Process of Labor Commodification: Woman Labor in the Era of Capitalism"

**Sonia Mukherjee**

*Christ (Deemed to be) University, India*

"Challenges to Immigration in the European Union in the 21st Century"

PRAGUE LOCAL TIME

SESSION 6 - DECEMBER 2<sup>ND</sup> 2020, 11:30 - 13:30

15 min. for each presentation

Session Chair: Mr. Gokhan Ozdemir

**Usmanov Anvar Saidmaxmudovich & Khamdamov Shah-Jakhon**

*Tashkent State University of Economics, Uzbekistan*

"Analysis of International Indicators of Innovative Development and Inclusive Growth in the  
Republic of Uzbekistan"





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**Mihiran Weerathunga**

*Sri Lanka Institute of Information Technology, Sri Lanka*

"Identification of Factors Affecting the Employability of Information Technology Graduates"

**Osman Masud**

*International Islamic University Chittagong, Bangladesh*

"An Individual Loan Takes from Bank through a Mutual Contract between Needy and Bank Account Holder"

**Hassabo Ahmed Hassabo Adam**

*University of El Imam El Mahdi, Sudan*

"Effect of Organizational Environment on Administrative Innovation: A Case Study, Ebn Nafees Medical Clinic, Rabak Town, Sudan"

**Sabina Mammadova**

*Azerbaijan State University of Oil and Industry, Azerbaijan*

"Small and Medium Enterprises Development Trends: Case of Azerbaijan"

**Arzu Hajiyeva**

*Azerbaijan State Economics University, Azerbaijan*

"Macroeconomic Impact of FDI Inflow: The Case of Azerbaijan"

**Maria Cristina Arcuri, Gandolfi G., Monteux M. & Verga G.**

*University of Florence and SDA Bocconi School of Management, Italy*

"The Relevance of Liquidity and Country Risk to Euro-Denominated Bonds and the Influence of ECB Monetary Policy"

**Suresh Kumar Tannan**

*Raffles University, India*

"Relationship between the General Equilibrium and the Macroeconomic Equilibrium"

**Due to Covid-19 restrictions, all presentations will be done online/virtual only.**

**E-Conference books (Abstract & Full papers) will be published at the end of the December 2020 with ISBN.**