



**RSEP INTERNATIONAL CONFERENCES  
ON SOCIAL ISSUES AND ECONOMIC STUDIES**

**RSEP**  
Review of  
Socio-Economic  
Perspectives  
ISSN: 2146-9276

# **18<sup>th</sup> RSEP INTERNATIONAL ECONOMICS, FINANCE & BUSINESS CONFERENCE**

**ORGANIZED BY**

**REVIEW OF SOCIO-ECONOMIC PERSPECTIVES  
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## **ISTANBUL CONFERENCE CONFERENCE PROGRAM**



**KADIR HAS UNIVERSITY**

**AUGUST 26<sup>th</sup>-27<sup>th</sup>, 2020  
ISTANBUL, TURKEY  
(VIRTUAL/ONLINE)**



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**SESSION 1- KEYNOTE SESSION AUGUST 26<sup>TH</sup> 2020, 10:00 - 10:30**

**Session Chair: Dr. Michael Heinrich Baumann**

**Konrad Gunesch-Keynote Speaker**

*American University in the Emirates, Dubai, UAE*

"Conferences in the Times of Corona: Redefining Workplaces, Meanings and Fulfillments Between Home, Public and Cyberspaces, in Macroeconomic, Sociopolitical and Philosophical Analysis"

**SESSION 2- AUGUST 26<sup>TH</sup> 2020, 10:30 - 12:30**

**15 min. for each presentation**

**Session Chair: Dr. Michael Heinrich Baumann**

**Salima Ouerk**

*ESCP EUROPE, France*

"EBC Unconventional Monetary Policies, Volatile Banking Flows and Turbulences on Emerging Markets Economies"

**Kangkai Zacheus Asaah & Michel Freddy Harry Yamben**

*University of Maroua, Cameroon*

"The Effects of Unemployment on Health in Sub Saharan Africa"

**Mete Han Yagmur & Mahmut Sami Gungor**

*Istanbul Technical University, Turkey*

"Multilevel Analysis of Economic Return on Education: The Case of Turkey"

**Venelin Terziev**

*University of Rousse, Rousse, Bulgaria*

"The Bulgarian Labor Market in a Period of Extraordinary Crisis from the COVID-19 Pandemic"

**Nida Turegun**

*Ozyegin University, Turkey*

"The Rationale and Ethics behind Non-Profit Organizations Being Exempt from Tax"

**Janis Zvirgzdins & Sanda Geipele**

*Riga Technical University, Latvia*

"Crossroads of the Concepts of Circular Economy and Smart City"

**Michael Heinrich Baumann, Michaela Baumann and Bernhard Herz**

*University of Bayreuth, Germany*

"Are ETFs Bad for Financial Health?"



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**SESSION 3 - AUGUST 26<sup>TH</sup> 2020, 12:45 - 14:45**

**15 min. for each presentation**

**Session Chair: Assoc. Prof. Aymen Habib**

**Hualong Yuan**

*Fujian University of Traditional Chinese Medicine, China*

"Choose Competition or Cooperation? Exploring the Impact of Corporate Strategies on Performance in a Competitive and Cooperative Environment"

**Venelin Terziev**

*University of Rousse, Rousse, Bulgaria*

"Science as a Tool for Social Development"

**Samuel Cruz Dos Santos**

*Castelo Branco University, Brazil*

"Are the Industrial Districts Still All Right? Some Brazilian Contributions"

**Marija Šiško Kuliš & Senad Hodžić**

*Faculty of Economy, University of Rijeka, Croatia*

"The Research of Manager's Perception about the Importance of Quality Management Tools and Techniques at Croatian Companies"

**Dan Dacian Cuzdriorean**

*Babeş-Bolyai University of Cluj-Napoca, Romania*

"Machiavellianism Predisposition as Determinant of Choice Behavior: Why Individuals Switch from being Non-Manipulative to Manipulative"

**Muhammad Tufail, Ather Maqsood Ahmed, Junaid Ali**

*National University of Sciences and Technology, Pakistan*

"Assessment of Economic Values of Goods and Services Provided by Conifer Forest Ecosystems in the Khyber Pakhtunkhwa Province of Pakistan"

**Ayman Ajina & Aymen Habib**

*University of Sousse, Tunisia & Excelia Group La Rochelle, France*

"The Ownership Structure Influence on Dividend Policy: Case of Listed French Family Firms"

**SESSION 4- AUGUST 26<sup>TH</sup> 2020, 17:00 - 19:00**

**15 min. for each presentation**

**Session Chair: Mr. Gokhan Ozdemir**

**Andrada-Ioana Sabau (Popa), Ioana Lavinia Safta, Gabriela Monica Miron, Monica Violeta Achim**

*Cluj-Napoca Babeş-Bolyai University, Romania*

"Manipulation of Financial Information through Creative Accounting. Case Study at Companies listed on the Romanian Stock Exchange"



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**Monica Violeta Achim, Sorin Nicolae Borlea, Gabriela Monica Miron & Iulia Brici**  
*Cluj-Napoca Babes-Bolyai University, Romania*  
"Economic and Financial Crime in Romania in the Context of European Countries"

**Oussama Houari**  
*University of Poitiers, France*  
"The Macroeconomic Effects of Uncertainty Shocks: SVECM Approach"

**Shilpi Sunil Kumar**  
*University of Notre Dame, United States*  
"Jointly Estimating Risk Aversion and Intertemporal Elasticity of Substitution for E-Z Preferences Using Micro-Data"

**Anna Koscielecka**  
*Warsaw School of Economics, Poland*  
"The Impact of Professional Investors on the Success of Startup Financing via Initial Coin Offerings (ICOs)"

**Amílcar Marcelo Varela Enríquez & Gustavo Adrián Salazar Espinoza**  
*Universidad Central del Ecuador, Ecuador*  
"Tax Decentralization and Economic Growth in Latin America: Evidence of Panel Data, 2000-2018"

**Gulbahar Turkmenoğlu, Esra Ulukok, Imdat Doğan, Adnan Akın**  
*Kirikkale University & Independent Researchers, Turkey*  
"Working from Home During the COVID-19 Outbreak: A Study on Employee Experiences"

**Kleida Tufi Heta**  
*University of Shkodra Luigj Gurakuqi, Albania*  
"The Impact of Financial Risk Factors on Financial Performance"

**Due to Covid-19 restrictions, all presentations will be done online/virtual only.**

**E-Conference books (Abstract & Full papers) will be published 1 month after conference with ISBN.**