



**RSEP INTERNATIONAL CONFERENCES
ON SOCIAL ISSUES AND ECONOMIC STUDIES**

RSEP
Review of
Socio-Economic
Perspectives
ISSN: 2146-9276

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PHUKET CONFERENCE CONFERENCE PROGRAM



IBIS PHUKET KATA

**FEBRUARY 4th-6th, 2020
PHUKET, THAILAND**



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FEBRUARY 4TH 2020 TUESDAY

REGISTRATION: 15:00 - 17:00

WELCOME COFFEE - 16:00-17:00

FEBRUARY 5TH 2020, WEDNESDAY

REGISTRATION : 09:00 - 17.00

SESSION 1- KEYNOTE SESSION - 09:00 - 10:00

Session Chair: Dr. Ozkan Zulfuoglu

Assoc. Prof. Witsanu Attavanich

Kasetsart University, Thailand

"Structural Transformation in Thai Agriculture: Challenges and Solutions for Sustainability"

Assoc. Prof. Silvester Van Koten

Purkyne University, Czechia

"Experiments in Economics"

COFFEE BREAK : 10:00-10.30

SESSION 2- FEBRUARY 5TH 2020, WEDNESDAY - 10:30 - 12:30

15 min. for each presentation

Session Chair: Dr. Sonia Mukherjee

Chichaya Changrian, Supaporn Pongthornpruek, Thawatchai Phimpho and Alongkorn Sukajiradet

Uttaradit Rajabhat University, Thailand

"Knowledge Transfer and Adding Value of Coffee Flowers and Peels in Agroforestry: A Case Study of Farmers in Uttaradit Province, Thailand"

Ksenija Vuković

University of Zagreb, Croatia

"Representations of Entrepreneurship: Entrepreneurial Masculinity and Femininity"

Davide Vannoni

University of Torino and Collegio Carlo Alberto, Italy

"Networking: A Business for Women"



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Gyeong Ju, Daeun Bae and Choong C. Lee

Yonsei University, Republic of Korea

"YouTube As a Search Engine?: Why They Switch From Google to YouTube?"

Youran Woo, Jonghyuk Yoon and Choong C. Lee

Yonsei University, Republic of Korea

"A Comparative Study on the Buyer's Purchasing Behaviors and Loyalty Between Premium Member and Non-Member of e-retailer: Using Exploratory Text Mining Analysis"

Min Young Kim, Dong Shin Lim, Oh Hyun Kwon

Yonsei University, Republic of Korea

"The Effect of Weather and Air Pollution on Watching Theater Movies"

Sonia Mukherjee

Symbiosis International (Deemed University), India

"ICT, Digitalization and Indian Small and Medium Enterprises"

LUNCH: 12:30-13.30

SESSION 3- FEBRUARY 5TH 2020, WEDNESDAY - 13:30 - 15:30

15 min. for each presentation

Session Chair: Assoc.Prof. Silvester Van Koten

Michi Nishihara

Osaka University, Japan

"Capital Structure and Contagious Bankruptcy"

Ozkan Zulfuoglu

Marmara University, Turkey

"Banking Sector Performance and Industrial Production: Evidence from Turkey"

Para Jansuwan, Kerstin K. Zander

Northern Institute, Charles Darwin University, Australia

"Adapting to Rural Demographic Change: Impacts, Challenges and Opportunities for Ageing Farmers in Prachin Buri Province, Thailand"

Moty Amar

Ono Academic College, Israel

"Country of Origin May Modify Product Experience"

Saka Laide Saka, Bamidele Olusegun Bukola

Onward Professional Training Institute, Nigeria

"Strategic Development in the Global Economic Crisis"



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N'Guessan Kouakou Romain

(ENSEA) Abidjan, Côte d'Ivoire

"Understanding of the Persistence of Youth Unemployment in Cote D'ivoire"

Sudhir Kumar Satpathy

KIIT University, India

"Economics of Overweight and Obesity in India"

COFFEE BREAK: 15:30-16:00

SESSION 4- FEBRUARY 5TH 2020, WEDNESDAY - 16:00 - 17:30

15 min. for each presentation

Session Chair: Dr. Ozkan Zulfuoglu

Aakash Poudel

South Asian University, Nepal

"Belt Road Initiative and South Asia: Entrance of Dragon in the Region"

Devi Triasari

The University of Adelaide, Indonesia

"The Conflicting Perspectives of International Law: Conservation by Indigenous People in Indonesia"

Leonardo Lincoln Leite de Lacerda

Universidade Federal de Santa Catarina (UFSC), Brazil

"Leadership for Innovation in the Hospitality and Tourism Industries: An Integrative Review"

Nizamulmulk Gunes

TMSF, Turkey

"Detection and Prevention of Fraud Cases"

CONFERENCE VENUE

IBIS PHUKET KATA



Address: 88/8 Kata Road, Tumbon Karon, Phuket, 83100, Thailand

Notes

Each participant has maximum 15 minutes for presentation. The participants should take their presentation studies in a mobile disk (flash memory disc, portable hard disk etc.)

Lunch & Coffee break; are just for registered attendees. Attendees; friend; or relatives can not access to sessions or other activities.

E-Conference books; (Abstract & Full papers;) will be published 1 month after conference with ISBN.

To the Attention of Chairs

Chairs should be responsive on the participants' time usage for not to exceed their time limits. They should warn the participants who exceed 15 minutes. In the participant sequence, if any participant is absent, the chair will invite the next one. And also, a chair certificate will be presented to each chairperson.