



**RSEP INTERNATIONAL CONFERENCES  
ON SOCIAL ISSUES AND ECONOMIC STUDIES**

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# **13th RSEP INTERNATIONAL BUSINESS, ECONOMICS & FINANCE CONFERENCE**

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## **ISTANBUL CONFERENCE CONFERENCE PROGRAM**



**KADIR HAS UNIVERSITY**

**JUNE 11<sup>th</sup>-13<sup>th</sup>, 2019  
ISTANBUL, TURKEY**



## RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



**JUNE 11<sup>TH</sup> 2019 TUESDAY**

**REGISTRATION : 09.30 – 18.00**

**SESSION 1- JUNE 11<sup>TH</sup> 2019, TUESDAY – 09:00 – 10:30**

**15 min. for each presentation**

**Session Chair: Dr. Patrycja Chodnicka- Jaworska**

**Assoc. Prof. Hassabo Ahmed Hassabo Adam**

*University of El Imam El Mahdi, Sudan*

*“Role of Business Entrepreneurship & Electronic Working for Jobs Opportunities Creation”*

**Hulya Bakirtas, Vildan Gulpinar Demirci & Serkan Akkus**

*Aksaray University, Turkey*

*“Brand Positioning Based on Web Search Traffic: An Research on Hotels”*

**Anh Dung Vu**

*VNU-Vietnam Japan University, Vietnam*

*“Mechanisms for Market Performance of M&As in Service Industry”*

**Mohammad Kavooosi Kalashami, Kheyzaran Hassanpoor, Amirali Faridi**

*Guilan University of Rast, Iran*

*“Assessing the Effect of Latent Variables on Consumption (Case study: Use of Medicinal Plants in Rasht)”*

**Nataliya Voytovych**

*Stepan Gzhytskyi National University, Ukraine*

*“Influence the Innovation and Technology Transfer on the Country’s Competitive Advantages”*

**Daniel Diaz Vidal**

*University of Tampa, U.S.*

*“How Strong is Assortative Mating? A Surname Analysis”*

**COFFEE BREAK : 10:30-11.00**

**SESSION 2- JUNE 11<sup>TH</sup> 2019, TUESDAY – 11:00 – 13:00**

**15 min. for each presentation**

**Session Chair: Prof. Asayehgn Desta**

**Kerim Keskin**

*Kadir Has University, Turkey*

*“A Dynamic Game Theory Model for Tourism Supply Chains”*

**Jiaqi Luo**

*University of Melbourne, Australia*

*“US-China Trade war: An Empirical Evaluation of the Effects of Trump’s Tariff Policy on China”*

**Shoh-Jakhon Khamdamov, Usmanov Anvar**

*Tashkent State University of Economics, Uzbekistan*

*“Indicators and Conditions for Sustainable Development”*

**Adeela Rustam, Ying Wang**

*Nanjing University of Aeronautics and Astronautics, China*

*“The effectiveness of Monetary Policy Transformation in Pakistan: Exploring Monetary Neutrality Proposition”*



## RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



**Prof. Asayehgn Desta**

*Dominican University of California, U.S.*

*“Transforming Ethiopia’s Developmental State Model for the Future”*

**LUNCH: 13:00-14.00**

**SESSION 3- JUNE 11<sup>TH</sup> 2019, TUESDAY – 14:00 – 15:30**

**KEYNOTE SESSION**

**Session Chair: Dr. Imdat Doğan**

**Prof. Halil Kiymaz**

*Rollins College, US*

***“The Impact of the Announced Acquisition Motives on Shareholders’ Wealth”***

**Dr. Patrycja Chodnicka-Jaworska**

*University of Warsaw, Poland*

***“Are the Business Segments Important for Banks Credit Ratings?”***

**Dr. Farzaneh Soleimani Zoghi**

*SRH University of Applied Sciences Berlin, Germany*

***“Challenges of Leadership in Service-Oriented Industries”***

**SESSION 4- JUNE 11<sup>TH</sup> 2019, TUESDAY – 15:30 – 17:00**

**15 min. for each presentation**

**Session Chair: Prof. Halil Kiymaz**

**Media Wahyudi Askar**

*The University of Manchester, U.K.*

*“Financial Literacy and Poverty: Transmission Mechanism”*

**Sercan Koyunlu & Sema Bayraktar Tur**

*Bilgi University, Turkey*

*“The Distance to Default-Measurement of riskiness of The Turkish Banking Sector”*

**Dima Tawil**

*Rennes School of Business, France*

*“Are Prospect Theory Portfolio Insurance Investors being Oversold Risk?”*

**Burak Pirgaip**

*Cankaya University, Turkey*

*“To be Rated or to be indexed: Corporate Governance Rating Experience in an Emerging Market”*

**Sukriye Tuysuz**

*Yeditepe University, Turkey*

*“Forecasting and Backtesting VAR and ES through time”*

**Ozkan Zulfuoglu**

*Marmara University, Turkey*

*“The Effect of Financial Liberalization for Developing Countries”*



# RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



**COFFEE BREAK: 17:00-17:30**

**SESSION 5- JUNE 11<sup>TH</sup> 2019, TUESDAY – 17:30 – 19:30**

**15 min. for each presentation**

**Session Chair: Dr. Farzaneh Soleimani Zoghi**

**Vinod Shastri**

*Bennett University, India*

*“A Study of India's Unemployment Conundrum”*

**Sabrine Rekik**

*Catholic University of Lille, France*

*“Does Technological Innovation, as Non-Financial Indicator, Predict Future Operational Performance? Evidence from European Patents”*

**Nissreen Barakat**

*University of Rennes, France*

*“The Role of HR Flexibility in the relationship between Organizational Agility, Employee Well-Being and Work-Life Balance: A Review of the Literature and Conceptual Framework”*

**Aleksandar Naumoski**

*Ss. Cyril and Methodius University in Skopje, Republic of North Macedonia*

*“The Impact of Working Capital Management on Profitability of the Listed Companies in Emerging European Countries”*

**Oscar Ugalde**

*National University, Costa Rica*

*“A Relational-Cognitive Networks’ Study in Costa Rica: The Case of Medical Devices’ Special Economic Zone in El Coyol, Costa Rica”*

**Jia Shi**

*The University of Hong Kong, Hong Kong*

*“Retailer’s Demand Information Acquisition Decisions with the Impact of Financial Constraints”*

**Yuko Oki**

*Toyo University, Japan*

*“Innovation and Tradition of Arita’s Ceramic Cluster in Japan”*

**JUNE 12<sup>TH</sup> 2019 WEDNESDAY**

**REGISTRATION : 09.00 – 12.00**

**SESSION 6- JUNE 12<sup>TH</sup> 2019, WEDNESDAY – 09:00 – 11:00**

**15 min. for each presentation**

**Session Chair: Prof. H. Bayram Isik**

**Inbae Kim**

*Ewha Womans University, Republic of Korea*

*“Financial Kuznets Curve and the Role of the Governance of the Financial Supervision”*

**Mohamed Abdurahman Ismail**

*Siyama Construction & General Service Company, Somalia*

*“Conflict and Somali Economy”*



## RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



**Serjozha Markov**

*University American College Skopje, Republic of North Macedonia*

*“The Establishment of the Energy Regulatory Commission of Republic of North Macedonia and Its Role in the Energy Sector as an Independent Commission”*

**Mehmet Dikkaya & Abdulkadir Tigli**

*Kirikkale University, Turkey*

*“The Economy Policy Results of Possible BREXIT in the Paradox of Public and Government Europeanness Perception in the UK”*

**Onur Bilgin, H. Bayram Isik**

*Kirikkale University, Turkey*

*“Causality Relation between Real Exchange Rate and International Trade in Agricultural Production: The Case of Turkey”*

**COFFEE BREAK: 11:00-11:30**

**SESSION 7- JUNE 12<sup>TH</sup> 2019, WEDNESDAY – 11:30 – 13:30**

**15 min. for each presentation**

**Session Chair: Prof. H. Bayram Isik**

**Sanad A. Alajmi**

*Public Authority for Industry, Kuwait*

*“Role of Artificial Intelligence in Human Resources”*

**Sanad A. Alajmi & Dr. Saleh K. Almutahiri**

*Public Authority for Industry, Kuwait*

*“Top Management's Perceptions of Benchmarking and Its Impact on Services Improvement in Kuwaiti Industrial Companies”*

**Nicole Vartziotis**

*AUEB, Greece*

*“An Integrated and Extensive Theoretical Framework for Defining and Diffusing Innovation in Organisations”*

**Sarmad Zaman Rajper**

*Ghent University, Belgium*

*“Prospects of Electric Vehicles in Pakistan Considering Force Field Analysis”*

**Adeela Rustam, Ying Wang**

*Nanjing University of Aeronautics and Astronautics, China*

*“Does Mandatory IFRS Adoption Enhance Quality of Accounting Information: Evidence from an Emerging Economy”*

**Adeela Rustam, Ying Wang**

*Nanjing University of Aeronautics and Astronautics, China*

*“Does IFRS Adoption Affects Earnings Timeliness of Accounting Information: Evidence from Pakistan”*

**Imdat Doğan, Esra Ulukok, Hacer Akin**

*Independent Researcher, Kirikkale University, H. Bayram Veli University, Turkey*

*“Analysis of Measures taken for Terrorism Financing Activities: The Case of Turkey”*

**Imdat Dogan, Adnan Akin, Edip Ali Pehlivanli, Mahmut Saylikay**

*Independent Researcher, Kirikkale University, Aksaray University, Kirikkale University, Turkey*

*“Investigation of the Relationship between Islamic Work Ethics and Work Alienation: The Example of the Banking Sector in Kirikkale Province”*





## RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



### **Notes**

Each participant has maximum 15 minutes for presentation. The participants should take their presentation studies in a mobile disk (flash memory disk, CD, DVD, portable hard disk etc.)

**Lunch & Coffee break; are just for registered attendees. Attendees; friends; or relatives can not access to sessions; or other activities.**

**E-Conference book will be published in JULY 2019 with ISBN.**

### **To the Attention of Chairs**

Chairs should be responsive on the participants' time usage for not to exceed their time limits. They should warn the participants who exceed 20 minutes. In the participant sequence, if any participant is absent, the chair will invite the next one. And also, a chair certificate will be presented to each chairperson.