



**RSEP INTERNATIONAL CONFERENCES  
ON SOCIAL ISSUES AND ECONOMIC STUDIES**



# **12th RSEP INTERNATIONAL SOCIAL SCIENCES CONFERENCE**

**ORGANIZED BY**

**REVIEW OF SOCIO-ECONOMIC PERSPECTIVES  
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## **BARCELONA CONFERENCE**

### **CONFERENCE PROGRAM**



**HCC ST. MORITZ HOTEL**

**APRIL 23th-25th, 2019  
BARCELONA, SPAIN**



# RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



**23 APRIL 2019 TUESDAY**

**REGISTRATION : 09.00 – 17.00**

**WELCOME COFFEE  
10:00-11:00**

**SESSION 1- 9 APRIL 2019, TUESDAY – 11:00 – 13:00**

**20 min. for each presentation**

**Session Chair: Assoc. Prof. Allen Barclay**

**Decuir-Herrera, D.V., Colonescu, C., & Alam, R.**

*MacEwan University, Canada*

*“Productivity Attributable to Offshoring in Selected Countries”*

**Mario Alfredo Fernandez Ronquillo**

*Universidad Estatal de Milagro, Ecuador*

*“Competency Model for Micro Entrepreneurs Applied to the Formation of Clusters and Cooperation Networks in Depressed Environments”*

**W. Shabbir & J. Pilz**

*Alpen Adria University of Klagenfurt, Austria*

*“Bayesian Spatio-temporal Analysis for Dengue Fever in Major Cities of Pakistan (2006-2017)”*

**Attila Balla**

*Eötvös Loránd University, Hungary*

*“Influences of System Justification on Diversity Policy Support”*

**Mrityunjay K Tiwary**

*Indian Institute of Management Lucknow, India*

*“Examining the role of financial development on growth of sectors at local level: evidence from India”*

**LUNCH: 13:00-14.00**

**SESSION 2- 23 APRIL 2019, TUESDAY – 14:00 – 15:00**

**KEYNOTE SESSION**

**Session Chair: Assoc. Prof. Allen Barclay**

**Dr. Konrad Gunesch**

*American University in the Emirates, U.A.E*

***“Organized Diminution of Work and Reduced Working Hours as Increasing Professional Productivity and Private Happiness, in Transdisciplinary Analysis from Macroeconomic, Philosophical, Political, Psychological and Personal Perspectives”***



## RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



**SESSION 3- 23 APRIL 2019, TUESDAY – 15:00 – 16:30**

**20 min. for each presentation**

**Session Chair: Dr. Konrad Gunesch**

**Allen Barclay**

*Northern State University, U.S.*

*“Business Education: Faculty Tips to Guide International and Domestic Student Interaction to Benefit Classroom Learning”*

**Amina Babou & Karim Sidane**

*Hassiba Benbouali University, Algeria*

*“What Happens Behind Police Doors with regard to Violence against Women in Algeria? Raising Awareness among Young Females about their Rights.”*

**Hetvi Desai**

*Pandit Deendayal Petroleum University, India*

*“A Study on the Influence of School Climate on Self Concept”*

**Rdouan Faizi**

*Mohammed V University, Morocco*

*“Students’ Attitudes Towards Using Social Networks As Language Learning Tools”*

**COFFEE BREAK: 16:30-17:00**

**SESSION 4- 23 APRIL 2019, TUESDAY – 17:00 – 19:00**

**20 min. for each presentation**

**Session Chair: Dr. Konrad Gunesch**

**Akshit Badiani**

*Pandit Deendayal Petroleum University, India*

*“Impact Of Social Media on Political Campaigns”*

**Ayushi Shah**

*Pandit Deendayal Petroleum University, India*

*“The Impacts of Book Cover Graphics on Impulse Buying Decisions.”*

**Pooja Pipaliya**

*Pandit Deendayal Petroleum University, India*

*“The Relation between Curiosity and Exploration, Personal Growth Initiative, and Identity Processing Styles: A Comparative Study on Indian Youths”*

**Priyanka Dani**

*Pandit Deendayal Petroleum University, India*

*“Analyzing the Perception of Mental Illness among Gen X, Gen Y and Gen Z”*

**Fiza Anand**

*Pandit Deendayal Petroleum University, India*

*“A Study of the Effects of ASMR (Autonomous Sensory Meridian Response) Stimuli in Advertising Campaigns”*



## RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



**SESSION 5- 24 APRIL 2019, WEDNESDAY – 08:30 – 10:30**

**20 min. for each presentation**

**Session Chair: Mr. Abdulkadir Tigli**

**Yash Malviya**

*Pandit Deendayal Petroleum University, India*

*“Retaining Brand Value through Building Ecosystem : Studying Apple Inc.”*

**Hirva Shingala**

*Pandit Deendayal Petroleum University, India*

*“Impact of Extracurricular Activities on a Youth’s State of Happiness and Mindfulness”*

**Druta Bhatt**

*Pandit Deendayal Petroleum University, India*

*“Demographic Analysis of the Rightist Vote”*

**Juhi Patel**

*Pandit Deendayal Petroleum University, India*

*“Social Maturity, Anger Management and Influence of Technology: A Comparative Study on Indian Adolescents”*

**Parth Zaveri**

*Pandit Deendayal Petroleum University, India*

*“Effectiveness of Jingles and Commercial music: A Comparative Study on Adults”*

**COFFEE BREAK: 10:30-11:00**

**SESSION 6- 24 APRIL 2019, WEDNESDAY – 11:00 – 12:30**

**20 min. for each presentation**

**Session Chair: Mr. Ufuk Dogan**

**Lorena Pérez-Hernández**

*University of La Rioja, Spain*

*“A Cognitive-Pragmatic Pedagogical Grammar for Teaching Directive Speech Acts to Spanish Students of English as an L2”*

**Abhinav Jindal**

*Pandit Deendayal Petroleum University, India*

*“A Study on Mobile Banking: Comparative Analysis of Banking and Private Sector Banks in India”*

**Meghan Vora**

*Pandit Deendayal Petroleum University, India*

*“Business Challenges in Ship Chartering”*

**M. Veysel Kaya, Volkan Karadavut, Abdulkadir Tigli**

*Kirikkale University, Turkey*

*“The Sneaky Enemy of Income Distribution Inequality: An Investigation of Economic Growthiness Projected on Selected OECD Countries”*

**Ufuk Dogan**

*Kirikkale University, Turkey*

*“Determination of the Factors Affecting the Perception of Accounting Profession in Students with a Undergraduate Level on Accounting Education”*



## RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



### LISTENERS

**Prof. Michael Khan, Manamur Rashid, Anisur Rahaman Biswas, Sagor Hosen,  
Moniruzzaman, Sohel Rana, Maja Madić, Marija Martinović**

**BUS TOUR TO  
GIRONA & FIGUERES**

**THURSDAY, APRIL 25, 2019**

**Meeting Area:  
HCC. ST. MORITZ HOTEL**

**Meeting Time: 08:15 am**

**Notes:** Each participant has maximum 20 minutes for presentation. The participants should take their presentation studies in a mobile disk (flash memory disk, CD, DVD, portable hard disk etc.)

**Lunch, Coffee break; & Bus tour are just for registered attendees. Attendees friends or relatives can not access to sessions or other activities.**

**E-Conference book will be published in MAY 2019 with ISBN.**

#### To the Attention of Chairs

Chairs should be responsive on the participants' time usage for not to exceed their time limits. They should warn the participants who exceed 20 minutes. In the participant sequence, if any participant is absent, the chair will invite the next one. And also, a chair certificate will be presented to each chairperson.

#### About Bus Tour

**The aim of our conference tours is to provide opportunity for possibly creating partnership among the conference participants and create academic friendships, so conference tours are not professional tours with guide.**

*The tour is non-guided*

*Lunch and all entrance fees are not included.*

*Participants who registered for this conference tour will sign the list of attendance.*

*Departure time will be 08:15 and we will turn back around 18:00. The time of return is approximate and cannot be guaranteed.*