

CONFERENCE PROGRAM BOOKLET

Registration : 2 November, 2016 between 8:00 a.m. – 6:00 p.m.
3 November, 2016 between 8:00 a.m. – 2:00 p.m.

Wednesday, 2 November, 2016

PLENARY SESSION (Meeting Room Princeles-1)

Chair: Assoc. Prof. Ali Tarhan

- 8:30-8:45 a.m. **Assoc. Prof. Ali Tarhan**, Independent Researcher, Turkey
Keynote Speech
- 8:45-9:15 a.m. **Senior Researcher Hasse Ekstedt**, University of Gothenburg, Sweden
Keynote Speech- "Economic Theory, Ethics and Stability"
- 9:15-9:45 a.m. **Asst. Prof. Marta Arespa Castelló**, University of Barcelona, Spain
Keynote Speech- "International Macroeconomic Connections: Trade, Quality and Finance"
- 9:45-10:15 a.m. **Asst. Prof. Konrad Gunesch**, American University of Emirates, UAE
Keynote Speech- "Sustainably Caring for People, Planet and Profit by Encouraging Ethical Social, Ecological and Economic Responsibilities: The International Travel and Tourism Industry's Triple Bottom Line in Theory and Practice"
- 10:15-10:30 a.m. **Coffee Break**

Session I (Meeting Room Princeles-1)

Chair: Senior Researcher Hasse Ekstedt

- 10:30-10:45 a.m. **Mr. Oliver Diez**, University of Zaragoza, Spain
Thomas Prosch, University of Zaragoza, Spain
Emilio Larrodé, University of Zaragoza, Spain
Victoria Muerza, University of Zaragoza, Spain
Luis Navarro-Elola, University of Zaragoza, Spain
"Proposal of New Approach for the Profit Split Method and Costs Sharing between Associated Enterprises in the Automotive Industry"
- 10:45-11:00 a.m. **Mr. Oliver Diez**, University of Zaragoza, Spain
Thomas Prosch, University of Zaragoza, Spain
Emilio Larrodé, University of Zaragoza, Spain
Victoria Muerza, University of Zaragoza, Spain
Luis Navarro-Elola, University of Zaragoza, Spain
"Implementation of a Cost Contribution Arrangement (CCA) Procedure for Intra-Group Services Based on OECD and EU Requirements"
- 11:00-11:15 a.m. **Asst. Prof. Harit Satt**, Al Akhawayn University in Ifrane, Morocco
"Marketing Intangible Assets and Credit Ratings, an International Evidence"
- 11:15-11:30 a.m. **Ksenija Vuković**, University of Zagreb, Croatia
Predrag Vuković, University of Zagreb, Croatia
"The Methodological Choices in Entrepreneurship Research: Comparison of Mathematics and Entrepreneurship Paradigm"
- 11:30-11:45 a.m. **Dr. Patrycja Chodnicka-Jaworska**, University of Warsaw, Poland
Dr. Piotr Jaworski, University of Warsaw, Poland
"Countries' Credit Ratings and Exchange Rates-The Impact of Economic Development"
- 11:45-12:00 a.m. **Assoc. Prof. Sadettin Paksoy**, Kilis 7 Aralik University, Turkey
Asst. Prof. Hülya Derya, Kilis 7 Aralik University, Turkey
Res. Asst. Özcan Özkan, Kilis 7 Aralik University, Turkey
"The Adaptation of Institutions of the Changing World from the Japanese Perspective"
- 12:00-12:15 p.m. **Dr. Chintan A. Joshi**, College of Banking and Financial Studies, Oman
"An Empirical Study on Entrepreneurial Perception Among Students in Oman"
- 12:15-12:30 p.m. **Discussions, Questions and Answers**
- 12:30-1:30 p.m. **Lunch-Holiday Inn Restaurant (Hosted by RSEP Conference Organization)**

Session II (Meeting Room Princeles-1)

Chair: Dr. Patrycja Chodnicka-Jaworska

- 1:30-1:45 p.m. **Ms. Yanan Yang**, Business Ethics, Germany
"The Mode Selection of the Culture Integrations in Mergers and Acquisitions between China and Germany Family Enterprises"
- 1:45-2:00 p.m. **Prof. Malgorzata Juchniewics**, University of Warmia and Mazury in Olsztyn, Poland
"Cluster Potential and Innovativeness of Food of Industry in European Union Countries"

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2:00-2:15 p.m.	Dr. Iwona Szczepaniak , National Research Institute, Poland Ms. Mirosława Tereszczuk , National Research Institute, Poland <i>“Regional and Traditional Products as a Way to Improve the Competitiveness of Polish Food Producers on Foreign Market”</i>
2:15-2:30 p.m.	Dr. Miri Endeweld , National Insurance Institute and Hebrew University, Israel <i>“Who Benefits from Job Mobility?”</i>
2:30-2:45 p.m.	Dr. Rachid Kacemi , Abdelmalek Essaadi University, Morocco <i>“Financial Diplomacy: New Dimensions and Prospects in International Relations”</i>
2:45-3:00 p.m.	Mr. Nicola Rubino , University of Barcelona, Spain <i>“Oil Volatility Pass-Through and Real Exchange Rate Misalignment in Commodity Exporting Countries”</i>
3:00-3:15 p.m.	Prof. Naim Ata Atabey , Selcuk University, Konya Res. Asst. Halenur Yilmaz , Selcuk University, Konya Asst. Prof. Halil Akmeşe , Necmettin Erbakan University, Konya <i>“The Study of Inventory Valuation in Manufacturing Companies from the Perspective of Tax Procedure Law and Accounting Standards”</i>
3:15-3:30 p.m.	Discussions, Questions and Answers
3:30-3:45 p.m.	Coffee Break
Session III (Meeting Room Princeles-1) Chair: Asst. Prof. Dilek Cetin	
3:45-4:00 p.m.	Mr. Jesús A. del Brio Gonzáles , University of Oviedo, Spain Mr. Edmundo R. Lizaraburu Bolaños , ESAN University, Peru <i>“Corporate Social Responsibility Application in Peruvian Banking System and Its Relation with Corporate Reputation”</i>
4:00-4:15 p.m.	Dr. Luciano Campos , University College of Financial Studies, Spain <i>“The Commodities Boom and Output Growth in Argentina: It wasn't just Good Luck”</i>
4:15-4:30 p.m.	Prof. Aziz Amin , University of Sultan Zainal Abidin, Malaysia Muhammed Abi Soffian Abdul Halim , University of Malaysia Terengganu, Malaysia Yendo Afgan , University of Sultan Zainal Abidin, Malaysia Hawa Husna , University of Malaysia Terengganu, Malaysia Mohd Shaladdin , University of Malaysia Terengganu, Malaysia <i>“Impact and Challenges of Developing Community Based Tourism in Malaysia”</i>
4:30-4:45 p.m.	Assoc. Prof. Baki Yilmaz , Selcuk University, Konya Dr. Fatma Ozlem Yilmaz , Selcuk University, Konya Asst. Prof. Halil Akmeşe , Necmettin Erbakan University, Konya <i>“The Role of Accounting Information System in Business in terms of Corporate Governance and Social Responsibility of Accounting in Crisis Periods and a Research”</i>
4:45-5:00 p.m.	Mrs. Obaji Lydia N. , The Federal Polytechnic, Ede, Nigeria <i>“The Effects of Dwindling Participation on the Sustainability of New Yam Festival on Cultural Tourism in Igbo-lang, Nigeria”</i>
5:00-5:15 p.m.	Emmanuel Innocents Edoun , Tshwane University of Technology, South Africa <i>“Information and Communication Technology (ICT) as Social Development Strategy for Africa”</i>
5:15-5:30 p.m.	Burcu Yigit , Yildiz Technical University, Turkey Nazli Yucel , Yildiz Technical University, Turkey <i>“Organizational Attractiveness of Physicians”</i>
5:30-5:45 p.m.	Asst. Prof. Halil Akmeşe , Necmettin Erbakan University, Konya Assoc. Prof. Baki Yilmaz , Selcuk University, Konya Prof. Naim Ata Atabey , Selcuk University, Konya <i>“Average Industrial Financial Statements Analysis of Accommodation and Food & Beverage Operations in Turkey”</i>
5:45-6:00 p.m.	Eglantina Farruku , University of Epoka Tirane, Albania <i>“Challenges and Opportunities Corporation of ESDP with NATO, UN and OSCE”</i>
6:00-6:15 p.m.	Discussions, Questions and Answers

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Thursday, 3 November, 2016

Session IV (Meeting Room Princeles-1)**Chair: Dr. Adam Zaremba**

- 8:15-8:30 a.m. **Asst. Prof. Monalisa Borgohain**, Jogananda Dev Sadrathikar Goswami College, India
"Productifying Memory-Construction of Festival Images and Tourism: A Case Study of Phat Bihu"
- Dr. Dimitar Jovevski**, Faculty of Economics, Macedonia
Dr. Sasho Josimovski, Faculty of Economics, Macedonia
- 8:30-8:45 a.m. **Dr. Lidija Pulevska Ivanovska**, Faculty of Economics, Macedonia
Dr. Snezana Ristevska Jovanovska, Faculty of Economics, Macedonia
Dr. Jasmina Jaulevska, Faculty of Economics, Macedonia
"E-learning Based on Cloud Computing-Empirical Research for the Republic of Macedonia"
- 8:45-9:00 a.m. **Juma S. Al Musalami**, Deusto Business School, Spain
"Does Oman Surmount the Effects of the Resource Curse or not?"
- Dr. Rogatianus Maryatmo**, Atma Jaya Yogyakarta University, Indonesia
Dr. Jeanne Ellyawati, Atma Jaya Yogyakarta University, Indonesia
"Influence of Culture and Life Style on Technology Acceptance and Innovation Diffusion: Study Fermentation of Livestock Feed in Gunungkidul"
- 9:00-9:15 a.m. **H. Ibrahim Cicekdagi**, Provincial Directorates of Disaster & Emergency Management Authority, Turkey
Yildiz Tosun, Provincial Directorates of Disaster & Emergency Management Authority, Turkey
Zekeriya Vural, Provincial Directorates of Disaster & Emergency Management Authority, Turkey
Fethi Coruk, Provincial Directorates of Disaster & Emergency Management Authority, Turkey
Munever Cicekdagi, Provincial Directorates of Disaster & Emergency Management Authority, Turkey
"Effect of Information Technology Use on the Quality of Work Life and Organizational Ergonomics an Evaluation on Konya AFAD Workers"
- 9:15-9:30 a.m. **Prof. Fadzli Adam**, University of Sultan Zainal Abidin, Malaysia
Firdaus Khairi Abdul Kadir, University of Sultan Zainal Abidin, Malaysia
"Learning the Doctrine of Shi'ite through Its Typology: Malaysian Experince"
- 9:30-9:45 a.m. **Ms. Aigerim Yergabulova**, Nazarbaev University, Kazakhstan
"Environmental Cost of Meat Consumption: Cross-Country Analysis"
- 9:45-10:00 a.m. **Dr. Adam Zaremba**, Poznan University of Economics and Business, Poland
"Seasonality in the Cross Section of Factor Premia"
- 10:00-10:15 a.m. **Discussions, Questions and Answers**
- 10:15-10:30 a.m. **Discussions, Questions and Answers**

Session V (Meeting Room Princeles-1)**Chair: Assoc. Prof. Ali Tarhan**

- 10:45-11:00 a.m. **Yunda Bella Paramitha**, Atma Jaya Yogyakarta University, Indonesia
Dr. Jeanne Ellyawati, Atma Jaya Yogyakarta University, Indonesia
"Acceptance of New Product: Consumers? Perception on Extract Fermented Soybean"
- 11:00-11:15 a.m. **Prof. Ryoko Wada**, Keiai University, Japan
"Does Happiness Effect Individuals? Priors and Attitudes towards Ambiguity"
- 11:15-11:30 a.m. **Mr. Yelzhas Kadyr**, Nazarbaev University, Kazakhstan
"Do Differentiated Wages Improve Polyclinics Performance in Kazakhstan?"
- 11:30-11:45 a.m. **Firdaus Khairi Abdul Kadir**, University of Sultan Zainal Abidin, Malaysia
Prof. Fadzli Adam, University of Sultan Zainal Abidin, Malaysia
Rahimah Embong, University of Malaysia Terengganu, Malaysia
"Innovations from the Perspective of Traditional Muslim Scholars"
- 11:45-12:00 a.m. **Dr. Fernando Bermejo**, University of Castilla, Spain
"On the Adequacy of the Spanish Pension System During the Great Recession"
- 12:00-12:15 p.m. **Discussions, Questions and Answers**
- 12:15-12:30 p.m. **Snack Service and Coffee Break**

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Session VI (Meeting Room Princeles-1)

Chair: Prof. Camille Paldi

12:30-12:45 p.m.	Dr. Dae Seung Choi , Korea Institute of Science & Technology Evaluation and Planning, South Korea <i>"An Empirical Study on Relation between Innovation and Employment of Firms"</i>
12:45-1:00 p.m.	Dr. Malik Shahzad Shabbir , International Islamic University, Pakistan <i>"The Impact of Foreign Portfolio Investment on Domestic Stock Market of Pakistan"</i>
1:00-1:15 p.m.	Dr. Albana Demi , Canadian Institute of Technology, Albania <i>"The Structure of Financial Reporting and Accounting Albanian Case"</i>
1:15-1:30 p.m.	Prof. Camille Paldi , Inter-Faith Finance and Economics Association, UAE <i>"A Case Study of Kuwait Finance House: Issues and Concerns in the Financial Reporting of Islamic Banks"</i>
1:30-1:45 p.m.	A. Aroul Marie , Pondicherry University, India <i>"Constructing Efficiency Index for Management of Capital in Indian FMCG Sector"</i>
1:45-2:00 p.m.	Prof. Mehmet Dikkaya , Kirikkale University, Turkey Res. Asst. M. Gokhan Ozdemir , Kirikkale University, Turkey <i>"Turkish-Armenian Relations in Post-Soviet Era: A Political Economic Perspective"</i>
2:00-2:15 p.m.	Dr. Peter Adamko , University of Zilina, Slovakia Tomas Kliestik , University of Zilina, Slovakia <i>"Proposal for a Bankruptcy Prediction Model with Modified Definition of Bankruptcy for Slovak Companies"</i>
2:15-2:30 p.m.	Asst. Prof. Dilek Cetin , Kirikkale University, Turkey Asst. Prof. Seda Ekmen , Yildirim Beyazit University, Turkey Res. Asst. Mine Kalay , Hacettepe University, Turkey <i>"Environmental Kuznets Curve for Turkey: A Spatial Econometric Analysis"</i>
2:30-2:45 p.m.	Assoc. Prof. M. Veysel Kaya , Kirikkale University, Turkey Asst. Prof. Ahmet Coban , Karatekin University, Turkey <i>"The Adverse Impacts of Global Crisis on Unemployment in Eurozone: Outlook of Spain"</i>
2:45-3:00 p.m.	Maria Misankova , University of Zilina, Slovakia Milos Birtus , University of Zilina, Slovakia <i>"Credit Risk- One of Management Tools of Business Subject in the Local Conditions of the Slovak Republic"</i>
3:00-3:15 p.m.	Abdulkadir Tigli , Kirikkale University, Turkey <i>"The International Economy Politics of Wage Regimes"</i>
3:15-3:30 p.m.	Prof. H. Bayram Isik , Kirikkale University, Turkey Res. Asst. Onur Bilgin , Kirikkale University, Turkey <i>"The Effects of Agricultural Support Policies on Agricultural Production: The Case of Turkey"</i>
3:30-3:45 p.m.	Discussions, Questions and Answers
Audience:	Ms. Marija Martinovic , Elektromreza Srbije, Serbia Mr. Ivan Jovicevic , Elektromreza Srbije, Serbia

Notes: Each participant has maximum 15 minutes for presentation. The participants should take their presentation studies in a mobile disk (flash memory disk, CD, DVD, portable hard disk etc.)

Authors who prefer their full papers to be published, should send at the latest on 15 November 2016 to info@rsepconferences.com e-mail address, within the framework of the writing rules. If the author do not send his/her full paper, just abstract will be published in the proceedings.

To the Attention of Chairs:

Chairs should be responsive on the participants' time usage for not to exceed their time limits. They should warn the participants who exceed 15 minutes. In the participant sequence, if any participant is absent, the chair will invite the next one. And also, a chair certificate will be presented to each chairperson.

BUS TOUR TO TOLEDO

Friday, 4 November, 2016

Meeting Area: Hotel Lobby

Meeting Time: 08:15 a.m.