

CONFERENCE PROGRAM BOOKLET

Registration : 5 April, 2017 between 8:00- 18:00

6 April, 2017 between 9:00- 12:00

Wednesday, 5 April, 2017

Session I

Chair: Prof. Maria Madlberger

- 08:40 - 09:00 *Dr. Akhilesh Trivedi* - Dusit Thani College, Thailand
"Towards Sustainable Tourism in Thailand: Example of Tourists' Implementation at Heritage Destinations"
- 09:00 - 09:20 *Prof. Maria Madlberger*-Webster Vienna Private University, Austria
"The Role of Product Complexity for Antecedents of Travel Booking on the Internet"
- 09:20 - 09:40 *Dr. Farzaneh Soleimani Zoghi*- SRH Hochschule Berlin, Germany
"SMEs and Contract Management; an Empirical Study on Turkish Companies"
- 09:40 - 10:10 *Assist. Prof. Isaree Karnreungsiri* - Srinakharinwirot University, Thailand (POSTER)
Nattaya Praditsuwan -Srinakharinwirot University, Thailand
"Motivational and Success Factors of Women Entrepreneurs: A Case Study of Small and Medium Enterprises in Manufacturing Sector of Thailand"
- 10:10- 10:30 **COFFEE BREAK**

Session II

Chair: Dr. Farzaneh Soleimani Zoghi

- 10:30-10:50 *Dr. Dana Greene*- Colorado State University, Canada
"Socially Constructing 21st Century Terrorism: The Mechanism and Power of Terror in Global Society"
- 10:50-11:10 *Dr. Gianluca Trotta, Sylvia Lorek, Joachim Spangenberg*- University of Vaasa, Finland
"Energy Efficiency in the Residential Sector of the European Union: Identification of Promising Policy Instruments and Private Initiatives"
- 11:10-11:30 *Abdelhamid Nechad*- ESCA Ecole de Management, Morocco
"The Geoeconomics of International Aid in Africa"
- 11:30-11:50 *Bahar Cagri San* - Pamukkale University, Turkey
Assoc. Prof. Kazim Celik- Pamukkale University, Turkey
"Psychological Empowerment and Organizational Commitment Relationship Between Perception of Teachers and School Managers"
- 11:50-12:10 *Ahmed R. Al-Saber*-Kuwait Technical College (K-Tech), Kuwait
"Discovering Consumer Intentions Toward the Adoption of Cloud Computing in Higher Education Institutions in Kuwait"
- 12:10-12:30 *Turkiah Alshahrani* - University of Aberdeen, United Kingdom
"Using Digital Technologies as a Learning Tool in the TESOL Classroom"

Session III – Plenary Session

Chair: Dr. Patrycja Chodnicka-Jaworska

- 12:30-13:00 *Dr. Konrad Gunesch*- American University, U.A.E (KEYNOTE SPEAKER)
"The Ecological and Social Power of Slow Tourism for Sensitive yet Profitable Environmental Sustainability: International Insights for Airline and Business Travel from Intercultural Student and Spiritual Stakeholders"
- 13:00-14:00 **Lunch – Holiday Inn Restaurant (Hosted by RSEP)**

Session IV

Chair: Dr. Patrycja Chodnicka-Jaworska

- 14:00-14:20 *Dr. Iwona Szczepaniak*- National Research Institute, Poland
"Position of Poland in the International Competitiveness Rankings"
- 14:20-14:40 *Srdjan Jankovic*- University of Donja Gorica, Montenegro
"The Occurrence and Theoretical Aspects of Microfinance"
- 14:40-15:00 *Dr. Zeynep Turkan*- Akdeniz University, Turkey
"Financial Failure Prediction in Banks for Comparative Empirical Analysis: The Case of European Union Countries and Turkey"
- 15:00-15:20 *Assist. Prof. Alicja Sielska*- University of Wrocław, Poland
"Can the State Help with Fertility? Poland VS. Germany- An Analytical Approach"
- 15:20-15:40 *Prof. Ensar Yilmaz*- Yildiz Technical University, Turkey
"Income Distribution, Polarization and Redistribution"

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15:40-16:00 *Dr. Patrycja Chodnicka – Jaworska*- University of Warsaw, Poland
“Prediction of Banking Sector Condition”

16:00-16:20 **COFFEE BREAK**

Session V

Chair: *Dr. Konrad Gunesch*

16:20-16:40 *Hacı Ahmet Karadas*-Cumhuriyet University, Turkey
Esengul Salihoğlu-Cumhuriyet University, Turkey
Serife Merve Kosaroğlu- Cumhuriyet University, Turkey
“Current Account Deficit Problem in Turkish Economy: An Application with Selected Macroeconomic Variables”

16:40-17:00 *Dr. Stijn Ronsse*- Ghent University, Belgium
Samuel Standaert- Ghent University, Belgium
“Combining Growth and Level Data: An Estimation of the Population of Belgian Cities Between 1880 and 1970”

17:00-17:20 *Assoc. Prof. Kemal Türkcän*- Akdeniz University, Turkey
“The Impact of Economic Integration Agreements on Export Survival: Evidence from a Developing Country”

17:20-17:40 *Dr. Concetta Mendolicchio*- Institute for Employment Research (IAB), Germany
T. Pietro-Institute for Employment Research (IAB), Germany
“On the Efficiency Properties of the Roy’s Model Under Asymmetric Information”

17:40-18:00 *Assist Prof. Tomasz Serwach*- University of Lodz, Poland
Assist Prof. Piotr Gabrieleżak-University of Lodz, Poland
“The Impact of the Euro Adoption on the Complexity of Goods in Slovenian Exports”

18:00-18:20 *Prof. Robert Kolb*- Loyola University Chicago, USA
“Is United States Treasury Debt Odious?”

Thursday, 6 April, 2017

Session VI

Chair: *Assist. Prof. Dilek Cetin*

09:00-09:20 *Assoc. Prof. Tamar Dolbaia*- Tbilisi State University, Georgia
“The Attitudes of Poti Population Concerning the Urban Development Trends”

09:20-09:40 *Yerbolat Assylbekov*-Nazarbayev University, Kazakhstan
“Telecommunication and Economic Growth”

09:40-10:00 *Prof. Redouane Benabdellouahed* -University Hassan II CASABLANCA, Morocco
“BIG DATED and Collective Intelligence in the Service of the Performance of the Company”

10:00-10:20 *Prof. Bouchra BELMOUFFEQ*- Hassan II University of Casablanca – Morocco
“The Impact of the Human Resources Information System on Company Performance”

10:20-10:40 *Prof. Youssef Moflih*- University Hassan II University of Casablanca, Morocco
“Competitiveness through Innovation: The case of the Casablanca Local Innovation System”

10:40-11:00 *Burcu Yigit* -Yildiz Teknik University
“A Content Analysis on Thesis About Organizational Identification”

11:00-11:20 *Aleksandre Ergeshidze*- Tbilisi State University (TSU), Georgia
“Credit Risk Model: Assessing Default Probability of Mortgage Loan Borrower”

11:20-11:40

Haci Ahmet Karadas- Cumhuriyet University
Prof. Haci Bayram Isik- Kirikkale University
“A Decision Making on Current Account Deficit Problem of Turkey”

11:40-12:00

Prof. Haci Bayram Isik- Kirikkale University, Turkey
Onur Bilgin- Kirikkale University, Turkey
“Analyzing Turkish Industrial Economy Under the Background of “Industry 4.0”

12:00-12:20

*Prof. Fatima Ezzahra KEMAL-*University Hassan II University of Casablanca, Morocco
“The Perception of a PhD Students in the Professional Way”

12:20-12:40

Assist. Prof. Dilek Cetin- Kirikkale University, Turkey
Dr. Yasemin Asu Cırpıcı- Yildiz Teknik University, Turkey
“The Comparison of Trust Between Caucasion Countries and Turkey Towards Political Institutions”

12:40-13:00

Prof. Mehmet Dikkaya- Kirikkale University, Turkey
Jason E. Strakes- University of Georgia, Tblisi
“Paradigm Shift in Turkish-Azerbaijani Relations? Results for Reconciliation Process between Turkey and Armenia

BUS TOUR TO BRATISLAVA

Friday, 7 April, 2017

Meeting Area: Hotel Lobby

Meeting Time: 07:45am

Notes: Each participant has maximum 15 minutes for presentation. 5 minutes for question-answer part. Total: 20 min. The participants should take their presentation studies in a mobile disk (flash memory disk, CD, DVD, portable hard disk etc.)

E-Conference book will be published in May 2017 with ISBN and DOI.

To the Attention of Chairs:

Chairs should be responsive on the participants' time usage for not to exceed their time limits. They should warn the participants who exceed 15 minutes. In the participant sequence, if any participant is absent, the chair will invite the next one. And also, a chair certificate will be presented to each chairperson.