



**RSEP INTERNATIONAL CONFERENCES
ON SOCIAL ISSUES AND ECONOMIC STUDIES**

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CONFERENCE PROGRAM



NOVOTEL AMSTERDAM SCHIPOL

1-4 MAY 2018

AMSTERDAM, NETHERLANDS



RSEP INTERNATIONAL CONFERENCES ON SOCIAL ISSUES AND ECONOMIC STUDIES



1 MAY 2018 TUESDAY

REGISTRATION: 09:00-17:00

WELCOME COFFEE – 09:00-10:00

1 MAY 2018, TUESDAY

KEYNOTE SESSION 1 – 10:00 – 11.00

Session Chair: Julia Kuhto

Konrad Gunesch –KEYNOTE SPEAKER

American University in the Emirates, UAE

A Critical Comparison of Environmental Economics and Ecological Economics Combined with the Creative Value System of Degrowth for a Macroeconomically Efficient and Equitable Sustainable Development

Farzaneh Soleimani Zoghi- KEYNOTE SPEAKER

SRH Hochschule Berlin, Germany

Does Inter- Firm Trust Matter in Strategic Alliances? Examining the Effect of Inter-Firm Trust on Performance

SESSION 2 – 1 MAY 2018, TUESDAY – 11:00 – 13.00

15 min. for each presentation- 5 min. discussion for each presentation

Session Chair: Julia Kuhto

Emmanuel Ogundare

FTMS Global College / SOPAF, Malaysia

A Study of Humour Advertisement and its Influence on Consumer Purchasing Decision: Evidence from Malaysia

Kawpong Polyorat , Dr. Pongsutti Phuensane & Sathira Tassanawat

Khon Kaen University, Thailand

Diet Kitchen: The Case Study of Marketing Communication in Small Food Service Operator

Ufuk Dogan & Selim Cengiz

Kirikkale University, Turkey & Cankiri Karatekin University, Turkey

The Determinants of Independent Audit Opinion: Evidence from Turkey

Ziwen Zhu

Huazhong University of Science and Technology, China

Happier Upper Classes? Do the Intra-Firm Compensation Gap and Gender Wage Discrimination Exist: Evidence from a Chinese Company under a Two-Tier Frontier Model

Jiayao Cai

Huazhong University of Science and Technology, China

Environmental Performance of Urban Spatial Expansion ? Evidence from City-County Consolidation in China

Julia Kuhto

Belarus State Economic University, Belarus

``Blockchain`` and ``Smart Contract`` Technologies as a New Stage in the Accounting and Analytical System Development



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LUNCH 13:00-14.00

SESSION 3 – 1 MAY 2018, TUESDAY – 14:00 – 16:00

15 min. for each presentation- 5 min. discussion for each presentation

Session Chair: Dr. Konrad Gunesch

Esra Isbilen Duru

Istanbul Gedik University, Turkey

A Research on Banks: Relationship Between Job Satisfaction and Z Theory

Puteri Nemie Jahn Kassim

International Islamic University, Malaysia

The Financial and Legal Implications of -Medical Apologies- in Civil Litigation

Michel Freddy Harry Yamben

University of Maroua, Cameroon

Effects of Monetary Poverty and Vulnerability on Household Welfare in Cameroon: Compatibility or Substitutability?

Dr. Imdat Dogan

Independent Researcher, Turkey

Portfolio Optimization: Does the Size of Stocks Universe Matter?

Habibah Ahmad & Hamzah Jusoh

Universiti Kebangsaan, Malaysia

Family-Friendly Beach Tourism in Malaysia: Whither Physical or Man-Made Determinants

Hamzah Jusoh & Habibah Ahmad

Universiti Kebangsaan, Malaysia

Mapping of Touristic Assets for Community Involvement in Rural Tourism of Beriah Valley, Malaysia

Seda Bayrakdar

Kirikkale University, Turkey

Armey Curve: Analysis of Turkey

COFFEE BREAK: 16:00-16.30

SESSION 4 – 1 MAY 2018, TUESDAY – 16:30 – 18:00

15 min. for each presentation- 5 min. discussion for each presentation

Session Chair: Dr. Farzaneh Soleimani Zoghi

Omer Faruk Celik

Fatih Sultan Mehmet University, Turkey

Buyer's Remedies under United Nations Convention on Contract for the International Sale of Goods



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Dr. Hussain Al-Fadhli & Mesad Shelash
Kuwait University, Kuwait
"Crimes and Female Criminality in Kuwait"

Ruken Alp
Sabancı University, Turkey
Encounters and Comparisons in ``Women`s`` Literature

Antoni Grau, Yolanda Bolea & Alberto Sanfeliu
Technical University of Catalonia, Barcelona, Spain
Humanoid Seminar Assessment in High Technological Studies

3 MAY 2018 – THURSDAY

REGISTRATION : 09.00 – 12.00

SESSION 5 – 3 MAY 2018, THURSDAY – 09:00 – 11:00

15 min. for each presentation- 5 min. discussion for each presentation

Session Chair: Dr. Ulas Kayapinar

Metehan Kutlu & Onur Kurt
Hakkari University, Turkey & Anadolu University, Turkey
Teaching Emergency and Disaster Survival Skills to Individuals with Developmental Disabilities

Rola Mourdaa
Australian College of Kuwait, Kuwait
The Performance of Private Universities in Kuwait: Qualitative Approach

Elsayed Elkhamisi
Arabian Gulf University, Bahrain
Level of Deficiency in the Executive Functions and Meta-Cognition of Children with Autism According to some Variables

Ulas Kayapinar
American University of the Middle East, Kuwait
The Effect of Tablet Use on Student Success in EFL Reading Comprehension

Pinsuda Siridhrungsri
Dhurakij Pundit University, Thailand
Learning Management of Participatory Network for Health Schools in the Three Southern Provinces of Thailand

Dr. Athina Sipitanou
University of Macedonia, Greece
Lifelong Learning through the European Qualifications Framework and the New Skills Agenda

COFFEE BREAK: 11.00-11.30



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SESSION 6 – 3 MAY 2018, THURSDAY – 11:30 – 12:30

15 min. for each presentation- 5 min. discussion for each presentation

Session Chair: Dr. Ulas Kayapinar

M. Veysel Kaya & İbrahim Aytekin

*Kirikkale University, Turkey & Kirikkale University, Turkey
Creative Economy as a New Concept of Economics and Turkey*

M. Veysel Kaya

*Kirikkale University, Turkey
An Overview of Knowledge Economics in Turkey*

H.Bayram Isik & Onur Bilgin

*Kirikkale University, Turkey
Income Distribution in Turkish Economy*

**BUS TOUR TO
DELFT**

WEDNESDAY, 2 MAY, 2018

**BUS TOUR TO
GIETHOORN**

FRIDAY, 4 MAY, 2018

**Meeting Area:
NOVOTEL AMSTERDAM
SCHIPOL**

Meeting Time: 08:45 am

Notes: Each participant has maximum 15 minutes for presentation. The participants should take their presentation studies in a mobile disk (flash memory disk, CD, DVD, portable hard disk etc.)

Conference book will be published in june 2018 with ISBN.

To the Attention of Chairs:

Chairs should be responsive on the participants' time usage for not to exceed their time limits. They should warn the participants who exceed 15 minutes. In the participant sequence, if any participant is absent, the chair will invite the next one. And also, a chair certificate will be presented to each chairperson.