

Competitiveness Through Innovation: The case of the Casablanca Local Innovation System

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ABSTRACT

The text's object is to highlight the relation between territory and competitiveness of the sector of textile-clothing in the Casablanca region. The questioning related to the territorial dimension of the competitiveness was developed in the sense of the social sciences, notably through the works on the industrial districts and the LPS. This new relative of territory arouses obviously questions. How did economic actors integrate the territorial variable in their competitiveness strategies? What are the effects of spatial proximity on the economic processes and especially, on the competitiveness in the productive systems geographically concentrated? the reflection proposed here attempt to analyze the effects of the geographic proximity on the competitiveness of the textile-clothing companies in the Casablanca region by clarifying as much as possible the informal and the formal articulations of this system and its role in developing this industrial sector.

Keywords: territory, competitiveness, LPS, innovation, spatial proximity.

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